North Dakota DENTAL ASSOCIATION Newsletter

Brad Anderson, DDS

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Greetings NDDA members,

Wow what a spring/summer. I hope you are all doing well and are back to being able to treat your patients, and do the work we all love. I would like you all to know that throughout these challenging times your Central Office staff and Board of Trustees have done their best to get you as much information about this crisis as possible. As I write this I am hopeful that we are settling into a new normal, but rest assured that we stand ready to gear back up and advocate for our patients and profession should it become necessary. If any of you have questions or concerns please feel free to reach out to me personally.

We have also been busy gearing up for our NDDA annual session, which will be in Bismarck on September 17th and 18th. The meeting is going to have a different format this year, and will also be shorter than it has been in the past. We are still working out details to keep it safe and socially distanced but felt it was important to hold a meeting for those who want to attend. What we know for sure is that it will be Thursday and Friday only, without our usual large social gathering Friday night. It will also be at the Ramkota Hotel and Conference Center and not the Radisson and Bismarck Convention Center as it has been in years past.

We have continued to work on our legislative agenda for the upcoming legislative year. I feel we are positioned well and will be advocating for some changes on the dental insurance end of things. We hope these changes will help streamline the claims process for dental offices, and should also offer additional protections to the patients. We will be determining our plan for potential legislative nights in the coming weeks. Should we decide to hold them, I would like to stress the importance of having as many members as possible show up. The more dentists we have attend these events, the easier it makes it to get our message to the legislators.

As we near the end of my term as president, I would like to thank all of you for your support this past year. Your calls, emails, and texts have meant a lot. I would also like to thank our Central Office staff for all the extra time and work they have put in this year. Wills updates were both timely and incredibly informative. Camie has jumped right into her new position, and has taken the bull by the horns so to speak when it comes to contingency planning for our fall meeting. Our organization is lucky to have them both.

Respectfully submitted, *Brad Anderson DDS* NDDA President

- OUR VISION -

"We will be the voice that protects the interests of dentistry to uphold the highest standards of our profession."

- MISSION STATEMENT -

The North Dakota Dental Association is the leading advocate of oral health promoting education and service to its members and the public.

REGISTRATION NOW OPEN! CLICK HERE TO REGISTER NOW!

NDDA ANNUAL SESSION SEPTEMBER 17-18, 2020 BISMARCK, ND Mark your calendars and register for the NDDA Annual Session. Registration is required. Registration booklets were mailed to your office the end of July. For your convenience registration is available online. We will meet in **Bismarck on Sept. 17-18th. Dr. Steve Carstensen**, will present **"Matching Patients to Appliance Therapy Workshop"** (3 CEs), **"Airway Therapy for the General Dental Team"** (3 CEs) and **"Pediatric Airway Therapy 2020"** (3 CEs).

NDDA ANNUAL SESSION



DR. STEVE CARSTENSEN, DDS, FAGD, FICD, FACD DIPLOMATE

Steve Carstensen DDS has been treating sleep apnea and snoring since 1997, has completed training at UCLA's Mini-Residency in Sleep and is a Diplomate of the American Board of Dental Sleep Medicine. He lectures internationally at over 20 events per year training dentists in sleep medicine, directs sleep education at the Pankey Institute for Advanced Dental Education and Spear Education and is a guest lecturer at University of the Pacific and Louisiana State University Dental Schools. From 2007 – 2010 Steve served the ADA on the Council for Annual Sessions and was Chair of the 2010 ADA meeting. Since 2014 he has been Editor-in-Chief of Dental Sleep Practice Magazine. Together with a partner he founded Premier Sleep, a practice in Bellevue, WA entirely devoted to helping people breathe better and sleep better.

DISCLOSURES:

Steve is Editor-in-Chief of Dental Sleep Practice Magazine, and is on the advisory board of SleepArchiTx, but otherwise has no financial affiliation with any manufacturer or service provider. He has his biases, which will be freely acknowledged.

In 2019, The Clinician's Handbook of Dental Sleep Medicine is published by Quintessence, co-authored by Steve and Dr. Ken Berley.

Fellow, Academy of General Dentistry Fellow, American College of Dentistry Fellow, International College of Dentistry Diplomate, American Board of Dental Sleep Medicine

Dental Sleep Medicine, or Airway Therapy, will provide dentists the biggest opportunity to affect community health that the profession has ever seen. It is in our offices that patients at risk can be identified and directed through the diagnostic and treatment path that leads to health. Many dental-related diseases such as TMD, sleep bruxism, acid erosion and crowded teeth can be connected to poor sleep breathing at various stages of life.

Steve brings practical clinical information, backed by the latest science in this fast-moving field, to the dental team. Every dentist can fit a mandibular advancement device on a patient; it is knowing how to apply that knowledge, and to which patients, is the key. Having a team ready to add this service to a busy practice will set the office up for success in this rewarding field.





North Dakota Dental Association Newsletter • Summer 2020

"MATCHING PATIENTS TO APPLIANCE THERAPY WORKSHOP"

(Maximum of 30 participants) (CE Hours: 3)

Thursday, September 17, 2020 • 6:00 p.m. – 9:00 p.m. Workshop supplies are provided by Airway Technologies and Kettenbach, USA

Program Synopsis/Description:

Attendees will be given rationale for matching the patient to the right choice of Mandibular Advancement Device, troubleshoot problems they have had in practice, experience taking records for making excellent appliances, and take home a semi-custom temporary sleep appliance of their own.

Learning Objectives:

- At the end of this lecture attendees will be able to:
- Fit and discuss rationale of use of trial appliances for SRBD
- Describe the various types of mandibular advancement devices and which patients they might be most appropriate for
- Have confidence recording the 3D bite registration and AM Aligner

"AIRWAY THERAPY FOR THE GENERAL DENTAL TEAM AND PEDIATRIC AIRWAY THERAPY 2020"

Airway Therapy for the General Dental Team (CE Hours: 3) Friday, September 18, 2020 • 8:15 a.m. – 11:45 a.m.

Program Synopsis/Description:

This is an overview of sleep disordered breathing and what the dental team can do to impact the health of their patients. We cover basics of sleep, dental appliances, how to work with sleep physicians to market your service, and touch on medical insurance interaction. For those offices currently providing sleep appliances, we discuss complications, titration and follow-up testing, dig a bit deeper into marketing and team development. We discuss more complex sleep disorders they might be encountering.

Learning Objectives:

At the conclusion of this lecture attendees will be able to:

- Describe sleep physiology, both what is normal and what is abnormal
- Illustrate to their patients the medical consequences of untreated SDB
- Apply basic sleep appliance therapy to selected patients
- Communicate with sleep physicians about collaborative care
- Develop a proper history of complications and create a treatment plan
- Create a system for calibration of the patient's airway using portable monitors
- Feel slightly less mystified about medical billing for sleep therapy

Pediatric Airway Therapy 2020 (CE Hours: 3) Friday, September 18, 2020 • 1:00 p.m. – 4:00 p.m. (3 CEs)

Program Synopsis/Description:

Children are not just little adults and cannot be identified, diagnosed, treated, or followed the same as our adult patients with sleep related breathing disorders. We must reframe our entire thought process and rethink our clinical systems to help them grow to their maximum potential. In this talk, we'll discuss how to identify children at risk from birth to adolescence, how to communicate to families and other providers, what treatments are possible and when, and how to follow these children to ensure their path to health.

Learning Objectives:

At the conclusion of this lecture attendees will be able to:

- Ask the right questions from families to identify children at risk for SRBD
- Discuss with families and other providers the various ageappropriate treatment options
- Outline how to begin habit correction therapy as soon as possible
- Devise a follow-up plan to make sure kids are on a healthy growth plan



GOLF TOURNAMENT

Don't forget to sign up for the golf tournament which will be held at the Tom O'Leary Golf Course. **Only \$70** for a day filled with fun, laughter, comradery and great opportunities to visit with your peers, exhibitors and make new friends! We will have some great opportunities to participate in competitions.

PRESIDENT'S MIXER

We will be entertained during the President Mixer on Thursday evening with a rousing game of **"Name That Tune"**. How well do you know your music? How well do you know your dental trivia? Join Dr. Brad Anderson, President of the NDDA, for a fun and exciting musical and dental trivia challenge. Who will walk away with prizes? Start brushing up on your music and dental trivia!

Very similar to the classic TV Show. **"Name That Tune"** is a game where you listen to a song and have to either name the Title, Artist, Movie Title or TV Series. If you get the song correct you get point, it you guess wrong, points are subtracted. **"Name That Tune"** will feature hits from the, 60's, 70's, 80's, 90's and 20's. Up to 12 teams of 4 – 5 players can play, to add a little more flavor we will be sprinkling in some dental trivia, maybe even some North Dakota Dental Foundation trivia. You never know what your turn will bring. Hum, sing and shout out song titles to test your music knowledge.



Game Rules:

- Quickest player to buzz in and name tune correctly gets points.
- If incorrect, points get subtracted from score.
- Each tune is worth 10 points.
- First to 100 points wins the round.
- Tournament style of play with multiple rounds.

FOR HOTEL RESERVATIONS:

Ramkota Hotel & Conference Center

800 South 3rd Street Bismarck, ND 58504 Phone: (701) 258-7700 *Note: Ask for ND Dental Association group rate

Expressway Inn & Suites (Additional Sleeping Rooms) 180 East Bismarck Expy Bismarck, ND 58504 Phone: (701) 222-3311

*Note: Ask for ND Dental Association group rate

Radisson Hotel (Additional Sleeping Rooms) 605 East Broadway Ave Bismarck, ND 58501 Phone: (701) 255-6000 *Note: Use Promo Code: NDA20

MEETING INFORMATION:

- Registration fees only refundable prior to September 1, 2020
- Registration form is available on NDDA website <u>https://</u> <u>www.smilenorthdakota.org/meetings-events/annual-</u> <u>session</u>
- Speaker Handouts, if any, will be available on NDDA website. Please print a copy and bring with you: <u>https://www.smilenorthdakota.org/meetings-events/annual-session</u>
- All badges, programs and materials will be located at the Registration Desk.
- Name badges are required for admission to the Jack Pfister Lecture series, Exhibit Hall and Membership Luncheon.



Jackie Nord, DDS

GREETINGS FROM NDDA PRESIDENT ELECT

What a year as President-Elect! I would like to preface this letter by saying, I would LOVE to take this opportunity to tell you everything I learned at the ADA President Elect Conference in Chicago or Lobby Day in DC, but those events were canceled. I did learn copious amounts about PPE and a new four-letter word -ZOOM.

First and foremost, I cannot imagine the difficult role our current President, Brad Anderson, faced during this last year. He did an amazing job stepping up in leadership roles as they were presented. His representation of the NDDA lead Governor Burgum to give a shout out to North Dakota dentists not once, but twice during daily televised news conferences. Brad kept his cool during tedious hours of conference calls between the NDDA Board of Trustees, the ADA and/or the Board of Dental Examiners. I am certain the position took over his life... no time for Dungeons and Dragons!

The Fall of 2019 was glorious. There was zero mention of Coronavirus, N95 Masks or killer hornets. The American Dental Association conference was held in San Francisco. Mark Wahlberg was the keynote speaker and life was good! Brad, Steve, Paul and I witnessed Ken McDougal's groundbreaking announcement to run for the first ever ADA president from North Dakota. In between meetings and delegate sessions, we visited Alcatraz, the Golden Gate Bridge, and the piers. The weather was beautiful, the classes were excellent, and the air was full of promise.

2020 had other plans for North Dakotans. Those that were able to travel into Bismarck for Midwinter in January cut their time at the conference short due to interstate shutdowns and an angry blizzard. Looking back, was this our first sign of unrest?

The day that will go down in modern dental history: March 16, 2020. The American Dental Association recommends immediate ceasing of all elective and general procedures for 3 weeks due to Coronavirus. (Could you imagine if that only lasted 3 weeks?!) We were given flow charts and PPE recommendations that made our heads spin. The CDC, OSHA, ADA, OSAP-all acronyms that we needed to know and follow. Recommendations changed daily; acronyms couldn't agree!

The Board of Trustees banded together via conference calls with local experts to discuss all the unknowns. We divided ourselves into teams in order to field member questions and concerns. Finance/Business, Public Health/PPE, Public Affairs, and Will's-#1-on-speeddial, among others. Camie updated the website and sent out emails to members with a speed and agility we all marveled at. What was happening?! I researched Spanish Influenza to understand the vastness of it all. This was not going to be good.

With time, the BOT helped offices with Payment Protection Loans, N95 fit testing and acquiring hand sanitizer. (As I write this, I am still choking on a box of level 3 masks for \$45) WE DID IT! It wasn't pretty; it was not a glamorous year, but we got through it and I am proud to be a part of this Board. We had amazing leadership and tireless efforts by the Central Office staff. I cannot explain how remarkable Will and Camie are.

Overall, my time as President-Elect was action packed, just not in the way anyone would have imagined. Covid-19 changed dentistry forever. Yes, now we wear surgical gowns and facemasks, but we are a stronger, more united profession.

Perseverance is not a long race; it is many short races one after the other -Walter Elliot

Respectfully submitted, Jackie Nord DDS, President-Elect

TAKE THIS TIME TO BOLSTER YOUR BOTTOM LINE AND STREAMLINE YOUR PROCESSING

by Phillip E Nieto, President RJ Card Processing dba Best Card Team

Like you, our business has been upended by the recent health crisis. Best Card is the endorsed credit card processing provider for more than 30 dental associations, including North Dakota Dental Association, and 95% of our clients are dental practices. We've seen how dramatically COVID-19 has affected the operations for dental offices and have talked to hundreds of offices that are using the hiatus to analyze their costs. In addition to savings, practices are looking for ways to streamline their patient/staff interactions in order to maintain safe distancing procedures. Best Card can help on both accounts.

REDUCE YOUR OVERHEAD!

There are two big trends in dental credit card processing over the last few years.

- The average dental office is taking 64.9% more in credit card payments than they did just 10 years ago.
- The average cost of running cards for dental offices has gone up and those costs are mainly from the processors rather than the card brands themselves. The average credit card processor charged dental offices 3.05% on average, based on our comparisons for thousands of dental offices throughout 2019. This was the first time that the average practice using another processor was paying more than 3% in our company history.

Do the math on a recent statement: total fees paid ÷ total card sales = your effective rate. What percentage are you paying? Best Card dental practices average 2.18% effective rate; by switching to Best Card, practices save an average of \$3,256 annually (24%) on their processing fees.

UNDERSTAND YOUR COSTS

Unfortunately, credit card processing pricing can be confusing. There are many direct fees that all processors share that come from the major card brands (Visa, Mastercard, etc.) and there are fees paid to the processors for their services. Many processors inflate profits by adding in hidden fees or surcharges in addition to legitimate fees. Many companies will also frequently raise their rates and fees above what you signed up to pay! A great deal you signed up for even a few months ago may no longer be saving you money.

STREAMLINE YOUR PROCESSING

Many offices are looking for "contactless" or "touch-free" options for processing credit cards – to minimize the contact between patients and staff during the payment process. We offer a variety of payment options to fit the needs of any office including the ability to accept payments through your website and automatically post payments directly to popular dental software.

FIND A TRUSTWORTHY PROCESSOR TO HELP YOU DO IT ALL

You can send Best Card a recent statement for a complimentary cost analysis. We'll give you a detailed breakdown of your estimated savings, and we will help you determine the processing method(s) that will work best for your practice, your patients and your staff. Email a recent statement to <u>CompareRates@BestCardTeam.com</u> or fax it to 866-717-7247. Best Card offers exclusive pricing to North Dakota Dental Association members and unbeatable customer service. Call 877-739-3952 to see what we can do to help bolster your practice's bottom line.

Phillip Nieto is president of RJ Card Processing Inc. (dba Best Card Team). Best Card is currently endorsed by more than 30 dental associations or their affiliates, including ADA Member Advantage.

Thousands of dentists save an average of 24% (\$3,256 annually) on credit card processing fees

Best Card offers unparalleled customer service and a wide range of credit card processing solutions, from standalone terminals to online and mobile solutions.

- Contactless options for protection of staff and patients
- Online processing allows you to set-up recurring payments, take payments at your website and more
- Auto-posting of payments to popular dental software available

ADA ADA Member Advantage* Fax or email a recent credit card processing statement to 866.717.7247 or CompareRates@bestcardteam.com to receive a detailed no-obligation analysis and a \$5 Amazon gift card just for checking. ADA members receive special rates and equipment discounts.



www.bestcardteam.com 877.739.3952

ADA 10TH DISTRICT NEWS



Kenneth McDougall, DDS

A BLACK SWAN

A Black Swan is an unpredictable event that is beyond what is normally expected and has potentially severe consequences. I do believe we have experienced this most rare event and it certainly has changed our lives.

The ADA and NDDA staff deserve a huge thank you for their exemplary service to all of dentistry but especially to our members. The ADA staff were ordered to work from home in mid-March and yet I barely noticed a glitch in their ability to get the job done. It was decided very early on that information would be shared through the ADA Morning Huddle and on the ADA website. If you do not receive the Morning Huddle I suggest you call the ADA Member Service Center and sign up for it. The information we need to practice dentistry throughout this COVID-19 crisis is there to help you take care of your patients, staff and yourself plus it will help reduce your anxiety.

How to deal with stress is an important part of these times and again the ADA is a great resource to help us. You can go to ada.org, click on coronavirus update and then on wellness and there you will find a plethora of resources. I will highlight one article I read and two webinars I watched that I found helpful.

I read an article by Dr. Kim Harms on "Overcoming Fear and the Battle in our Brains". Most of us have not had to live through a war or famine type of event so we have not had to deal with fear for an extended period of time, but we can win the battle and be content. She points out steps to winning the battle. Replace negative thoughts with positive thoughts. Let go of what you cannot control. Share your concerns by talking with others, writing in a journal or seeking professional help; there is a link to help you on the <u>ADA wellness page</u>. Lastly, exercise and eat well.

Dr. Harms' article led me to a webinar by Dr. Uche Odiatu entitled "Four Ways to Stay Healthy During a Crisis". He emphasized: Exercise, Sleep, Nutrition and Stress Management. Exercise is more than weight loss and it is never too late to get fit. Start with something small and celebrate every step of the process. Exercise will help you sleep better, deal with stress, slow aging, decrease respiratory infections and decrease the amount of toxins in your body because fat stores toxins.

Dr. Odiatu talked about sleep and pointed out that many prime athletes sleep over nine hours a day which helps extend their careers. What are some tips for good sleep? The best night cap is none; alcohol decreases good sleep and increases snoring. Do not eat before you go to sleep because that causes your blood to go to your stomach and not towards healing your body. Do not drink caffeine later in the day. You can wear orange glasses at night which block the blue light from screens and light bulbs. Blue light delays the production of Melatonin which stimulates sleep. A warm bath before you retire may help and your bedroom should be cool and dark with no TV.

Comfort food tends to be high in fat and sugar so it gets you through a stressful moment but long term it leads to chronic inflammatory pathogens. Do not ask why healthy food is so expensive, ask why unhealthy food is so cheap.

Stress causes an increase in cortisol and exercise decreases cortisol, so exercise helps us handle stress. Dr Odiatu concluded with "When you can't control what is happening, control the way you respond to what is happening." That comment led me to another webinar entitled "Building Resilience during Times of Anxiety and Uncertainty" presented by Dr. Aparna Chawla. One point she emphasized is how breath control can help control the mind. It is hard to talk ourselves out of anxiety but emotions are linked to breath. By regulating our breath we can change how we feel and help control our emotions. Dr. Chawla shared charts on different types of breathing and how it can affect you. If you want to learn more about it you can find the charts at <u>emmaseppala.com</u>.

Do not hesitate to take action if you or someone you know is feeling stressed. There are many more resources available on the <u>ADA website</u>. Let us promise to take care of each other.

As always, thank you for the honor of being your 10th District ADA Trustee.

Kenneth McDougall 10th District ADA Trustee

KEN MCDOUGALL CAMPAIGN UPDATE

It was thrilling last September to hear the ADA Speaker of the House announce my name as a candidate for President-elect of the American Dental Association. The campaign team of Steve Erlandson, Paul Tronsgard, Caron Berg as well as our NDDA staff raised the funds for the campaign and laid out a plan. Then in mid-March the world changed. The ADA Annual meeting has been called off and the ADA House of Delegates will be held virtually. All of our campaign strategy will now have to change. We will use Flint Marketing out of Fargo to help us put together a virtual campaign. I want to thank all of the members that donated funds to the campaign and now have one more favor to ask of you. Please contact any dentist you know outside of our 10th district, Minnesota, Iowa, Nebraska, South Dakota and North Dakota, and ask them to encourage their ADA delegates to vote for Ken McDougall. Our virtual campaign is slated to start shortly after Labor Day and will conclude with the vote on Monday, October 18th. I will be forever thankful to all of you for the support you have given me. It will be a thrill for our Association and our State when we win.

Ken McDougall ADA President-Elect Candidate

TOBACCO FREE ND UPDATE

From Heather Austin, Executive Director, Tobacco Free North Dakota

On January 1, 2020 federal purchase age for all tobacco products rose from age 18 to 21. This includes all electronic products, as they are designated tobacco products at the federal level. TFND is excited and encouraged to see this step forward in protecting youth. We know that almost all new tobacco users begin their addiction as kids. In fact, 90% of daily addicted users started by the age of 18, so having an extra three years to avoid starting this addiction is a positive step forward. We anticipate and hope to see some reduced initiation due to tobacco products leaving high school friend circles.

One piece of the puzzle still missing from the federal Tobacco Age 21 law (T21) is enforcement capabilities. Enforcement typically happens at local and state levels, so we are encouraging ratification and legislative adoption of the federal T21 law at local and state levels. As of May 31st, 26 states have adopted T21 laws.

It is so encouraging to see movement for stronger policies at our federal level, and to see ND legislative committees, such as the Legislative Interim Taxation Committee, taking up important policy discussions and bill drafts as a part of the interim study process. We thank our Legislators for these efforts. We hope to see North Dakota to do the same during their next legislative session.

We are also appreciative that North Dakota's national delegation continues to work on tobacco prevention policy at the federal level. In January, at TFND's annual banquet, we heard during Sen. John Hoeven's video message that he continues promote tobacco prevention policies in his committees and is continuing to encourage action by the FDA. A letter from Sen. Kevin Cramer was read to the banquet crowd. It highlighted a bi-partisan bill he is co-sponsoring, S.1253, which would prevent online sales of e-products to youth. In addition, Representative Kelly Armstrong sent a member of his team to the TFND Annual Banquet to offer comments on his behalf mentioning similar measures he is working on in the U. S. House of Representatives.

Still, it is our hope that we will not risk waiting for national policy, or for FDA regulations to finish their often-lengthy processes. We can lead the way in North Dakota by continuing to put in place local and state policies. By ratifying the federal Tobacco Age 21 law; by strengthening flavor restrictions; and by including electronic tobacco products in existing tobacco tax structure at least at current levels, along with all other tobacco products; we can protect our kids and our adults from a lifetime of nicotine addiction. And, that will create healthier youth, healthier population, and a healthier state.



TFND would like to thank the ND Dental Association for your longtime membership and support! We appreciate your participation in our AAR trainings and hope to continue to offer oral health and tobacco prevention education opportunities across ND.

- AAR: Ask, Advise, Refer
- Ask about tobacco use
- Advise to quit
- Refer to cessation services for support (either in-house, if applicable or to NDQuits)

Contact Heather at <u>heather@tfnd.org</u> to schedule your presentation or to join TFND. Or, visit <u>www.tfnd.org</u> for more information and to see our latest news and programs.



Paul Tronsgard, DDS

NDDPAC UPDATE

We are in the Covid Era and as so many things in our practices are now different and continuing to change, the mission and effort of our NDDPAC remains focused. Relationship building and contributing your time, talent and money continue to powerfully impact policy makers who in turn impact our profession. You all are aware that 2021 will be an "on" year for our legislature so our advocacy will be more visible than it seems during the interim years. That visibility depends upon you. Our NDDA leadership and Executive Director believe we'll again face some sort of mid-level bill but they are poised to swiftly deal with it. Their belief and mine, is that it's time to move beyond that misplaced dream as a model to serve North Dakotans and promote and lobby for ideas that will have measurable results. We'll encourage collaboration with other organizations and the legislature to see them become reality. William Sherwin, our NDDA Executive Director, shared a year ago that our Board of Trustees along with our lobbying team will be promoting an omnibus bill that will touch on

most aspects of dentistry and oral health.

With all that is going on in our world, now is a time where our collective voice needs to be heard. We continue to have one of the highest member market shares in the country which adds tremendous value to that voice. We are the experts when it comes to oral health and expect to be asked to provide that expertise for our North Dakota leaders who will be helping us draft and enact policies for the coming years. I felt a certain loss of control of my practice life as Covid-19 descended upon us and relied on the expertise of those who study infectious disease, the ADA and the NDDA to inform and support me as my practice reopened. We need to shape and control many more factors than ever before as it relates to our practice lives. Be ready when called upon, whether to deliver a check to a candidate or incumbent, to call or text, or under the right conditions, share a cup of coffee to deliver our message. Be the expert they need!

While we expect a busy legislative year here in North Dakota, remember that ADPAC is our most powerful tool in Washington and continues to advocate on our behalf at the national level on many issues including those related to Covid-19 as well as ongoing federal level legislation.

As I stated, our effectiveness depends on relationships - please renew them or start anew with candidates and incumbents in your district. We need you to "know" them and be able to reach out whenever called upon to do so and please attend your district Legislative Night. We aim to be the best possible stewards of your contributions, targeting concerns and supporting candidates and office holders who will legislate in the best interest of all dentists and residents in our state. We value input and welcome yours – please let us know how the NDDPAC can serve you better.

Respectfully submitted, Paul Tronsgard DDS NDDPAC Grassroots Chair

DID YOU KNOW THE NDDA WEBSITE HAS A "NDDA CLASSIFIEDS" PAGE WHERE MEMBERS CAN POST JOB OPENINGS, OR LIST DENTAL EQUIPMENT OR OFFICE FURNITURE FOR SALE?

If you are interested in taking advantage of this Free member benefit, contact the Central Office at 701-223-8870 or send an email to info@smilenorthdakota.org



Our full-service digital capabilities puts Precision Dental Laboratories in your own back yard.

Precision Dental Labs' investment in the latest technology, equipment and materials places us on the leading edge of digital dentistry. *The result?*

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North Dakota Medicaid Dental Manual

- The North Dakota Medicaid Dental Manual has been updated to include new CDT codes, updated Anesthesia Guidelines
 and Orthodontic Procedures.
- North Dakota Medicaid fee schedules for dates of services July 1, 2020 have also been posted.
- Provider rates will receive a 2.5% inflationary increase for the second year of the biennium in accordance with the legislative mandate.

Health Resources & Services Administration (HRSA) released a new Fact Sheet for Medicaid and CHIP Providers

 Health Resources & Services Administration (HRSA) released a new Fact Sheet for Medicaid and CHIP Providers that is now available on the Provider Relief Fund website.

If you have any questions regarding this change, contact Jodi Hulm at 701-328-2323 or jmhulm@nd.gov.

Questions/problems/concerns with Medicaid/Medicare claims?

For assistance contact: Jodi Hulm • 701-328-2323 • jmhulm@nd.gov



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LET'S CREATE A STATE FREE OF CAVITIES.

By: Mike Little, NDDF Executive Director

The brushing habits children develop at home in between dental office visits have a significant impact on their overall oral health. Parents play a crucial role in developing these habits in their children. As a dentist, you likely send children home with a toothbrush, floss, & paste after an office visit; but consider all of the kids across North Dakota who have not been to a dentist or can't afford care.

CHALLENGE

According to a 2020 study conducted by the North Dakota Department of Health Oral Health Program and the UND Center for Rural Health,

"A majority of kindergarten students in North Dakota reported decay experience (69.7%). Similarly, nearly half (48.6%) presented with untreated decay. The rate of untreated decay was likely related to the roughly half (46.5%) who were identified as needing early or urgent dental care. There is a clear need for oral health education among new parents and in pre-kindergarten programming. However, there is an even more significant need for outreach among rural households."

Another study found that only:

49% of North Dakota's rural, low income and Native American 3rd graders claimed to have their own toothbrush at home.

The North Dakota Dental Foundation has created a straightforward approach to providing toothbrush kits to North Dakota children-in-need, called the **Kids Toothbrush Project** with the motto, *"send a brush, save a smile"*.

KIDS TOOTHBRUSH PROJECT

Since 2017, the Kids Toothbrush Project through generous donations from individuals, the ND Department of Health, America's Toothfairy, and volunteers we affectionately call, "Brush Boosters" has given away **46,000 toothbrushes** across North Dakota

The Kids Toothbrush Project collects both cash and in-kind donations to supply low-income & education-based child care centers, schools and organizations with toothbrush kits (toothbrushes, floss, paste, and education) through a partnership with the Great Plains Food Bank.

We partnered with the Great Plains Food Bank to expand the scope of our reach and impact to North Dakota children-inneed. According to the Great Plains Food Bank Program Director, Nancy Carriveau:

"Each year, the Great Plains Food Bank provides needed food assistance to more than 36,000 children, which equates to 37 percent of the more than 97,000 individuals served across the state of North Dakota and western Minnesota. Children will always be a top priority for us here, and we recognize the importance of dental care for the overall wellbeing of children. Kids don't choose their circumstances and thanks to incredible commitment and partnership with the North Dakota Dental Foundation, we are proud to be able to provide dental resources to children across the state."

THE NEED

So what is the total need for providing FREE toothbrush kits to 36,000 children? Here's the **5 Year Plan** we drafted November 2019:

Year	20 17 - 20 19	20 20	20 21	20 22	20 23	2024	5 Yr Total
Brushes Given	46,000	36,000	72,000	108,000	144,000	144,000	504,000

As you can see if the chart above, over the next 5 years, the Kids Toothbrush Project intends to give away ½ million FREE toothbrush kits to North Dakota children-in-need. Our goal for 2020 was to give away 36,000 brushes. Then, COVID-19 hit, schools and head start programs closed their doors, and it became very challenging to determine how best to provide value and make an impact with our normal distribution channels closed.

COVID-19

The upswing of COVID-19 was that if forced NDDF to focus on an area that's been an area of growth opportunity, oral health education. The three pillars of the foundation are access to care, education, & workforce development. Mission of Mercy and Dental Rental have really helped with access and Bright Futures in Dentistry (formerly dental assistant workforce initiative) has helped with workforce, but education has been an area that has needed more attention for some time.

KIDS WITHOUT CAVITIES

When focusing on prevention, the experts and literature tells us to develop a campaign focused on parents of young children. To accomplish this, we are rebranding the Kids Toothbrush Project and expanding the scope to include prevention ϑ oral health education with a new brand name, **Kids Without Cavities.**

This campaign will be similar to the Maryland oral health campaign, Healthy Teeth Healthy Kids, (healthyteethhealthykids. org). We have created a branded landing page, **kidswithoutcavities.com** and are taking partners with the Dakota Medical Foundation Communication's Team, the Impact Foundation, NDSU's Nice Center, and an industry-specific advisory team to plan, produce, and promote this campaign across North Dakota starting in September, 2020 and running for at least one year.

We would like to specifically thank the following individuals for serving on our campaign advisory team: Dr. John Clayburgh, Dr. Chris Schmaltz, Cheri Kiefer, ND Dept. of Health Oral Health Program Director, Brenna Lindemoen, Henry Schein Territory Sales Rep, and Nate Mickelberg, DMF's Communication Team Director.

GOAL

This statewide kids oral health education campaign has the goal to reduce the proportion of ND children aged 6 to 9 years with dental caries experience in their primary or permanent teeth by focusing on digital advertising to North Dakota mothers and fathers with children aged 0 - 8 years.

STRATEGY

Specifically, we plan to use digital advertising buys and paid targeted social media advertisements to reach our target market. These advertisements will be in the form of short and funny videos of children doing outlandish things. This would leverage hyperbole & humor to catch attention and drive home our 3 calls –to-action:

- 1. help your child brush their teeth up to the age of 8
- 2. bush at least 2x2mins per day
- 3. reduce sugary beverages/food throughout the day

"We spend 5 hours a day on our phones. If we want to talk to people where they are, social media is the best option," Scott Meyer, NDSU Nice Center Executive Director said. "As NDDF has discovered, social media enables specific targeting so the family members who influence oral health get the message they need to take care of their families."

SNEAK PEAK

Picture this, a 4 year old is rummaging around under a sink, comes out for a wrench, and goes back under the sink, then a loud sound effect of pipes breaking and water rushing, cuts to narrator saying, "You wouldn't let your child fix a sink on their own, why would you let them brush their teeth on their own before they're ready. To keep your kids cavity free, they need adult supervision while brushing until the age of 8, at least twice a day for 2 mins." Shot pans to kitchen flooded in water with our campaign logo, slogan, & website listed: kidswithoutcavities.com and a tagline.

This is just one of several videos we plan to release over the next year.

IMPACT

We will measure the impact of this campaign by using what's called, "Brand Recall" which is a Facebook/Instagram measurement and using Google Analytics to track the traffic to our website: kidswithoutcavities.com. On a macro level, we plan to track children's oral health outcomes through the North Dakota Department of Health.

BUDGET

On Facebook and Instagram, there are currently 9,800 men and women aged 18-35 living in North Dakota with children ranging in age from 0-8 years. If we spend \$6 per 1,000 per day through digital advertisement buys, this will cost us \$21,462. Add the cost of production and ongoing maintenance and we will be at our annual program budget of \$30,000. We are grateful for the North Dakota Department of Health Oral Health Program for committing \$10,000 to this campaign and the North Dakota Dental Foundation board of directors for pledging \$20,000.

This leaves the cost of oral health kits (toothbrushes, floss, paste, & brush charts) unaccounted for. If we are going to reach the goal of giving away ½ million oral health kits to ND kids-in-need by December 31, 2024 it will take a team of Brush Boosters to do this. We are currently taking partners with industry representatives to explore cost-savings and cross-promotional opportunities. We are also, creating a special fund at the North Dakota Dental Foundation to collect charitable donations for Kids Without Cavities.

JOIN US

Will you become a Brush Booster and donate to Kids Without Cavities today? Simply do the follow 3 steps:

- 1. go to nddental.org
- 2. click donate
- 3. enter "Kids Without Cavities" in the comments box at checkout

Together, we will create a state free of cavities!

137TH ANNUAL SCIENTIFIC SESSION

THE 2020 STAR OF THE NORTH MEETING IS GOING VIRTUAL!

VIRTUAL MEETING Star of the North Meeting

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NDDA ENDORSED PARTNERS



NDDA recently endorsed **Best Card** for your practice's credit card processing needs. Dental practices save an average of \$3,526 per year (24%) on processing fees, consistent low rates and no hidden fees, EMV chip and contactless terminals starting at \$279 (after NDDA \$100 discount on EMV equipment), online systems available, \$0 setup fees for terminals and low set up fees for online systems and next-day funding if your batch is closed by 6pm Central. NDDA members *who have switched to Best*

Card are saving an average \$9,910 annually (more than 34%) over their prior processors. One lucky NDDA member saved \$47,000 by switching to Best Card. (Numbers based on NDDA members currently enrolled with Best Card, this is not a true representation of the entire market or national averages.)

NDDA's newest endorsed partner: **DCI Credit Services, Inc**. is a North Dakota based collection agency. DCI offers a pre-collect rate of 5%, regular collect rate of 22% and Advanced/Legal collection rate of 33% to NDDA members. DCI will provide, free of



charge, in-house accounts receivable training and strategies to office staff. DCI's recent technology enhancements have been developed through a partnership with the DAKCS software company and the Lexis Nexis Risk Solutions Group. This partnership has allowed DCI to increase recovery rates by 15% or more, which exceeds that National/Regional average. This means a higher rate of recovery at a lower negotiated service cost to NDDA members. We highly encourage you to see what DCI Credit Services, Inc. can do for you. Email their client care/sales team at <u>contact@dcicredit.com</u> or contact them by phone at, 701-483-9111.



NDDA has partnered with **The Dentists Supply Company (TDSC)** to deliver negotiated discounts on supplies. As a NDDA member, you benefit from 24/7 access to shop for the supplies you need, 16% - 25% savings compared to MSRP, easy savings with custom price comparisons, wide selection of supplies and small equipment, authorized sources for every single product and free shipping on every order. Dentists have already saved more than \$8.5 million compared to MSRP on dental supplies a

savings that can be reinvested into your practice and patient care. 21 members of NDDA have made purchase totaling \$75,000, saving of over \$16,000. In a matter of months, several NDDA members saved more on supplies than they paid in membership dues.



During the craziness of COVID-19, we received a number of nice cards, emails and phone calls. We cannot tell you how much this meant to us. We have learned and are continuing to learn much during this crazy time. Giving thanks and showing gratitude in all circumstances has certainly been a lesson we have learned and embraced.

"Thank You" is the best prayer that anyone could say. - Alice Walker



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Sasha Dusek, NDDAA President

UPDATE FROM NORTH DAKOTA DENTAL ASSISTANTS ASSOCIATION

Summer Greetings North Dakota Dental Association.

What a CRAZY year it has been so far! I hope all your members and their team are staying healthy and handling our new "normal" well. COVID-19 has brought many changes to our profession, luckily we are all in this together and learning along the way. We will come out of this as greater Dental teams for our amazing patients.

The North Dakota Dental Assistant Association has several things we are taking to the Legislature next year to try to expand our profession. Including nitrous induction, applying fluoride varnish under general supervision, the ability to take a final impression including

digital capture, and official representation on the North Dakota Board of Dental Examiners. We have been making great strides in advancing ourselves and will continue the hard work and persevere in moving this profession forward. Everyone on the Dental team plays a vital role and every office can work to its highest capacity if we all work well together. We appreciate your board's support in several of our advancements. The Dental Assistant is the backbone of the team and with more duties for the already highly skilled assistant we hope to be able to provide the Dentist to use his/her time more efficient and to provide excellent services to our patients.

Unfortunately, with the unknowns we have decided to cancel our state meeting. I hope to see you all in Fargo in 2021.

Stay safe, stay healthy and keep those smiles shining bright!

Sasha Dusek North Dakota Dental Assistants Association President

GEAR UP FOR LEARNING WITH LENOVO!



Start the new school year with top notch tech! Save up to 57% on the latest devices built for learning success, now through Aug. 23rd. Protect your tech by upgrading warranty services.

With so much still up in the air when it comes to the possibility of students returning back to school in the fall, Lenovo has positioned a sale that is geared towards distance learning to ensure that NDDA/ADA members have access to the best products at discounted prices. This collection of items can also support those members who are continuing to work from home or returning to the office. *The sale runs through August 23rd.*

You can link directly to the ADA store main page: www.lenovo.com/ada.

Kindness in words creates confidence. Kindness in thinking creates profoundness. Kindness in giving creates Love. ~ Lao Tzu

DONATED DENTAL SERVICES – ND DENTISTS AND LABS GIVING BACK

Tony, 61, is a throat cancer survivor who lives in Fargo. He underwent chemotherapy and radiation treatment and thankfully is now in remission. In addition, he suffers from type 2 diabetes, herniated disks, and depression. Sadly, Tony's dental health was a challenge as well. To receive radiation treatment, he had to have several of his teeth extracted. Following radiation, he began to experience decay in some of his remaining teeth.

Unfortunately, Tony could not afford treatment to address his dental problems. Surviving on only a Social Security Disability benefit, he struggles to make ends meet. Though he truly hoped to be able to chew better and smile, it seemed as if dental treatment was beyond his reach.

Thankfully, the DDS program was able to help. An oral surgeon extracted four teeth and a general dentist donated upper and lower partial dentures. One volunteer laboratory fabricated the partial dentures at no charge and a second volunteer lab discounted the framework for the partials. Thanks to this generous team, Tony received \$5,200 in donated treatment that restored his dental health and gave him a new reason to smile.

"I look so much better with teeth, which I wouldn't have without DLN. The dentist treated me kindly."

Special thanks and gratitude to **Dr. Bryan Seeley, Dr. Jonathan Gray**, Marque Dental Lab and Bertram Dental Lab for giving Tony his smile back!

Do you know someone who has made a difference in a patient's life and smile?

Please let the Central Office know so we can feature them in an upcoming issue or share on social media.

Thank

Donated Dental Services (DDS) Volunteers

You are helping change and save the lives of people with special needs.



DENTAL HEALTH CARE PROVIDERS HAVE UNIQUE ROLE TO PLAY IN HPV CANCER PREVENTION

By: Shannon Bacon, Cancer Control Strategic Partnership Manager, American Cancer Society, Inc.

Can you imagine if we had a vaccine that could prevent not one, but six types of cancers? Many are surprised to hear that we already do – the HPV (human papillomavirus) vaccine.

Every year, more than 35,000 men and women in the US are diagnosed with an HPV cancer, and nearly 200,000 women are diagnosed with cervical pre-cancer. More recently, HPV-positive oropharyngeal cancer (which affects the tonsils and the base of the tongue) has surpassed cervical cancer as the most prevalent HPV cancer. The HPV vaccine is a powerful tool to prevent multiple cancers by helping prevent infection by virus types that can lead to cancer. For instance, 70% of oropharynx cancers are linked with HPV. While the vaccine holds the potential to eliminate HPV cancers, this will only happen with high vaccination rates. In North Dakota, 28% of 13 – 17 year-old girls and 45% of 13-17 year-old boys are not up to date with HPV vaccination.

Oral health professionals can play a significant role in combating growing rates of HPV-positive oropharyngeal cancers by educating parents about the vaccine. The National HPV Roundtable, co-led by the American Cancer Society and Centers for Disease Control & Prevention, developed a short guide titled, <u>Cancer Prevention Through HPV Vaccination: An Action Guide for Dental Health Care Providers</u> (The American Association of Public Health Dentistry actively contributing to the development of this tool). According to the guide, **"Oral health professionals should strongly and clearly recommend HPV vaccination to all age-eligible patients."** Parents may be unaware of the link between HPV and oral cancer, and dental health care providers can play a unique role in educating and promoting HPV vaccination. Many adolescent patients may see their dentist more often than they see their primary care provider, and this is a unique opportunity for dental professionals to provide education to parents about the vaccine and HPV's link to oral cancers.

If this topic is new to you, here are some great resources (in addition to the above guidebook) to get started in learning more:

- <u>Short video</u> from the National HPV Vaccination Roundtable about HPV and oropharyngeal cancers
- American Dental Association (ADA) Council on Scientific Affairs' <u>statement</u>, which urges dentists to educate themselves and their patients about the connection between HPV and oropharyngeal cancer
- The American Academy of Pediatric Dentistry's <u>policy statement</u> on HPV vaccination, which suggests active measures you can take.

In visiting with parents, the American Cancer Society recommends these key messages:

- HPV is a common virus that causes six types of cancer, including oral cancers
- HPV vaccination is cancer prevention
- HPV vaccination works best when given between the ages of 9 12
- HPV vaccination is for boys and girls
- HPV vaccination provides safe, effective, and long-lasting protection against HPV cancers.

To view additional resources, including materials for parent education, clinical education, communications & marketing, and on-hold scripts, check out the <u>American Cancer Society Mission: HPV Cancer Free Campaign Resource Guide</u> for partners. Please join us in creating the first generation free from HPV cancers.

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RONALD MCDONALD CARE MOBILE

By Kathy Keiser, Executive Director

The Ronald McDonald Care Mobile was yet another casualty of COVID19. Once the ND Schools closed on March 16th, the Care Mobile also suspended its operations. Without access to the schools, we also lost access to our patients – the underserved children of western North Dakota.

Our annual goal is to provide oral health care to at least 1,000 children who have no other access to care. Since we were out of operation for all of the second quarter and most of June, an estimate of 250 children went without care.

To provide some comparison, in 2019, the Care Mobile visited 46 sites, providing 1,211 children with 8,831 services in 2,365 encounters with an estimated value of treatment provided of \$659,863. Of the children treated, 20% qualified for Medicaid, 2% had private insurance and 78% were uninsured.

Since the March closure, the Care Mobile has undergone an in-depth re-evaluation of our infectious disease policies and a total cleaning and sterilization. In early June, we submitted a request to our national organization for program reinstatement which was granted in mid-June. Carrie's Kids, another local non-profit organization that serves at-risk children, has been a long-time site partner of the Care Mobile and they agreed to become our summer home. We welcomed back our first patients on Monday, June 22nd and have been busy! The Care Mobile is equipped with 2 operatories, but in compliance with our national reinstatement plan, we are only operating at 50% utilization in this first phase, with only one child on the truck at any one time.

Most of our Care Mobile staff have been with us for many years, and our wonderful dentist, Dr. Christy Peterson, has been with us since the start. All of our staff were positive and enthusiastic about getting back to work, even under the pandemic circumstances. We have 3 retired gentlemen who act as our drivers/intake coordinators, and they came up with the wonderful idea of erecting a tent outside of the Care Mobile to act as our registration/intake area to accommodate the patients and their families and to minimize the number of people actually going onto the Care Mobile - also reducing the amount of PPE needed to be provided.

And, to take this to the next step, our drivers wondered why would you order a regular tent when you could have a red and white striped one – in honor of our name sake, Ronald McDonald! We agreed wholeheartedly. The tent is such a welcoming site – the patients and families love it!

It is so rewarding to be fulfilling our mission again – providing access to oral health care to underserved children in their own neighborhoods in western North Dakota. We are currently planning to return to our scheduled school visits beginning in late August, but that is dependent upon the COVID19 crisis. We are hopeful.







North Dakota Dental Association Newsletter • Summer 2020

N95 MASK DECONTAMINATION USING BATTELLE SYSTEM

The Battelle Critical Care Decontamination System (CCDS)[™] addresses the current shortage of critical Personal Protective Equipment (PPE) across the United States, Battelle CCDS[™] is designed to work on N95 respirators for the decontamination of the novel coronavirus.

Battelle's Emergency Use Authorization allows them to provide decontamination services to healthcare personnel, including dentists. As of the date of publishing Battelle was offering this service at no charge to healthcare personnel.

Once enrolled in the program, Battelle will provide contact information and directions for masks transfer to a specific site.

At this time, Battelle only decontaminates respirators that are certified by NIOSH as an N95. Battelle's goal is to have decontaminated N95 respirators ready for shipment back to the originating healthcare provider within 72 hours of receipt, depending on the volume of masks they are decontaminating at that time.

For full details on participating in Battelle's program and to sign up, visit <u>https://www.battelle.org/inb/battelle-ccds-for-covid19-satellite-locations</u>. Because this is a fluid situation, please be sure to visits <u>Battelle's website</u> for the most up-to-date information.

NDDA Future Meeting Dates

SEPTEMBER 17 – 18, 2020 NDDA Annual Session

Bismarck, ND

JANUARY 14 – 15, 2021 Mid-Winter Meeting Bismarck, ND

SEPTEMBER 15 – 18, 2021 NDDA Annual Session

Fargo, ND

SDDA Future Meeting Dates

MAY 13-15, 2021 SDDA Annual Session Sioux Falls, SD

MAY 12-14, 2022 SDDA Annual Session Rapid City, SD



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GE APPLIANCES OFFERS ADA MEMBERS SAVINGS ON ITEMS FOR DENTAL OFFICES, HOMES

The <u>ADA News</u> (8/4, Solana) reports that "ADA Member Advantage announced Aug. 3 that GE Appliances, its endorsed appliances provider, is offering Association members savings on dishwashers, washers, dryers and refrigerators for their homes and dental offices." The article notes that ADA members can "save up to 25% off major appliances pricing and receive special promotion offers, financing options, and a staff, friends and family referral program for new appliance purchases."

For more information, visit <u>ADA.org/GE</u> or call 1-800-ADA-2308. Dentists will need to verify their status as an active ADA member to view the exclusive appliance discounts and begin shopping. Once dentists have their authorization code, they can create an account at <u>myapstore.com/GEStore/login</u>.

HHS EXTENDS PROVIDER RELIEF FUND DEADLINE

Dentists have until Aug. 28 to submit applications to receive funding

The <u>ADA News</u> (8/1, Garvin) reported that the U.S. Department of Health and Human Services said Friday that it is extending the deadline to Aug. 28 for all dentists to apply for funding through the Enhanced Provider Relief Fund Payment Portal.

The article noted the Association had called for HHS to extend the deadline for applications.

This is "great news," ADA President Chad P. Gehani said in an Aug. 1 Issues Alert email. "I urge all dentists to act quickly if you haven't already."

HHS also said beginning Aug. 10 and continuing through Aug. 28, dentists who previously received a small amount of Medicare funding and dentists who recently bought practices will be eligible to apply for funding.

The article also notes that the ADA has created a new <u>FAQ</u> on popular dental questions regarding the Provider Relief Fund Portal.

The Provider Relief Fund was established by the CARES Act – which directed \$175 billion in relief funds to hospitals and other health care providers, particularly those impacted by COVID-19. The portal allows dental providers to apply for payments made for health care-related expenses or lost revenue attributable to the pandemic.

Read the ADA FAQ.

Apply to the Enhanced Provider Relief Fund Payment Portal.

Garvin J. HHS extends provider relief deadline. ADA News. Posted online August 1, 2020 at <u>https://www.ada.org/en/</u> publications/ada-news/2020-archive/july/hhs-extendsprovider-relief-fund-deadline

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IN MEMORIAM

The North Dakota Dental Association extends its condolences to the families and friends of the following dentists who have passed away:

• Dr. Roger Hasey passed away March 31, 2020. Dr. Hasey was awarded the Outstanding Achievement Award in 1998 and received the Guest of Honor Award at the 2019 Annual Session.

• Dr. Darrell Trzpuc passed away May 26, 2020

Please help us keep our information current. If you are aware of a colleague who has passed away, contact Camie Mosbrucker at <u>cmosbrucker@smilenorthdakota.org</u> or 701-223-8870.

THE NDDA WELCOMES THE FOLLOWING NEW MEMBERS:

Dr. Alexander Althoff, Fargo Dr. Jordan Brummond, Bismarck Dr. Caitlin Bussard, Fargo Dr. Sarah Cavanaugh, Fort Totten Dr. Evan Entze Dr. Garret Fraser, Grand Forks Dr. Katrina Goebel, Bismarck Dr. David Keenan, Fargo Dr. Christopher Klym, Bismarck Dr. Thomas Peters, New Town Dr. Nicole Searcey, Minot AFB Dr. Meghan Smith, Fargo Dr. Thomas Welk, Bismarck

Whether you are transferring from another State Association, just starting out or rejoining us, we wish you the best and much success with your practice.



PUBLISHED BY:

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NDActionforDentalHealth

2019-2020 OFFICERS/TRUSTEES

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Dr. David Olson *Past President*

William R. Sherwin Executive Director **Dr. Maria "Duffy" Meyer** Western Trustee At-Large

Dr. Jerry Cook Eastern Trustee At-Large

> Camie Mosbrucker Assistant Director

Member-Get-A-Member Incentive

Do you know a dentist who is not a member? Invite them to a cup of coffee and let them know the great benefits that you enjoy as a member and also earn some quick money! We encourage you to invite a non-member dentist to join and take advantage of the ADA "Member Get-A-Member incentive". For more information visit <u>Member-Get-A-Member</u> on the rewards of encouraging your non-member colleague to join the NDDA.

Change of Address?

Contact the NDDA Central Office if you have moved your home or practice, changed your phone number, name or email address. Email your change to info@ smilenorthdakota.org or call 701-223-8870

Emails and NDDA Communications

The NDDA relies primarily on email as our source of communication and disseminating information to our members.

Many of the recent emails we sent regarding COVID-19 did not reach NDDA members and returned as "undeliverable"; some ended up in your junk folders and some did not receive these emails at all. In an attempt to correct this issue, please verify your email address is correct in the ADA database and is an email address you check regularly. Many of you have a staff person receiving your emails, if you choose this option, please make sure they are forwarding/sharing emails from the NDDA with you.

Thank you!

Additional CE Opportunities

ADA Accelerator Series – Preparing for Pregnancy – How to Manage your Business and your Health			
(Recorded Webinar)			
The Effect of Diet Drinks on Caries Among US Children	CE Credit: 1		
Caries Management Using Non-Restorative Procedures in Time of COVID-19	CE Credit: 1		
Sedation and Medical Emergencies in Children: Part 2	.CE Credit: 2		
Free time I laws at Dealing Construction benefits from in the Middle of COVID 10	CE Cus ditu 1		
Emotional Impact – Dealing Constructively with Stress in the Midst of COVID-19	. CE Credit: 1		
2020 ADA FDC Virtual Connect Conference	noning Soon		
ZUZU ADA FDC VIItual Connect Connecence	pening soon		