North Dakota DENTAL ASSOCIATION Newsletter

Volume 7, Issue 1 • Spring 2017



Katie Stewart, DDS

Greetings!

2017 is off to a great start for the NDDA! As you have likely heard by now, HB 1256 – The Dental Therapist Bill, was voted down by a significant majority in this year's legislative session. Enough praise cannot be given to our Executive Director, our Assistant Executive Director, and our lobbyists. Their daily presence at the Capitol and their endless efforts to educate the House members had a huge impact on the outcome. But, ultimately, what hit home the hardest for these legislators was hearing from their local

President's Message

dentists! The grassroots efforts were amazing! Thank you for getting involved and sharing your passionate concerns with our lawmakers. It made the difference!

We've always stressed that we strongly feel Dental Therapists are not the answer for ND right now. We know that we have better ND-proven solutions to help address the concerns that were brought up during the legislative session. Since the vote, many legislators have asked, "What are you going to do now?" It is more important than ever to continue to advocate for participation by all ND dentists in our top solutions.

We NEED to continue to see Medicaid patients. We NEED to support the full utilization of our current workforce, our hygienists and assistants. We NEED to expand and support our non-profit safety-net clinics. We NEED to keep engaging with our tribal communities. Please continue to step up and do your part. Together, we will continue to make positive differences that can't be ignored!

Another hot topic is that of opioid prescribing. It has been said that dentistry is not doing enough to help control the booming opioid crisis. If you have not already registered for the Prescription Drug Monitoring Program (PDMP), please do so. (Register for PDMP). It is our duty to closely evaluate these patients that we are prescribing opioid medications to.

This has been a fabulous year serving as President of the NDDA so far. Thank you for your support and continual involvement to make Dentistry in ND the best it can be!

To end with one final note, I wanted to make sure that I give you all plenty of time to prepare. We will be ending this presidential term in style with an 80's Prom-themed Mixer at our Annual Session in Fargo, September 15, 2017. I will guarantee a GREAT time! Again, thanks for everything! Happy Spring!

Respectfully Submitted,

Katie Stewart, DDS

NDDA President

OUR VISION

"We will be the voice that protects the interests of dentistry to uphold the highest standards of our profession."

MISSION STATEMENT

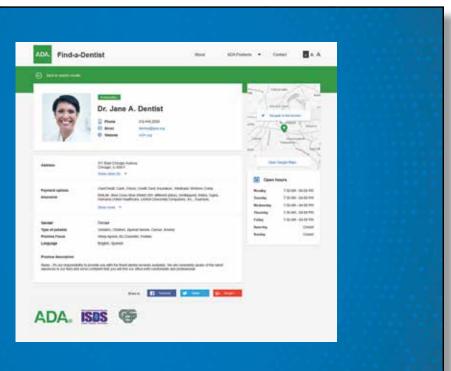
The North Dakota Dental Association is the leading advocate of oral health promoting education and service to its members and the public.

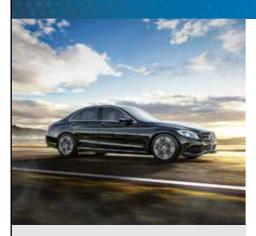
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Fill a Form, **Fill a Chair**





Complete your ADA® Find-a-Dentist[™] profile by **May 1, 2017** to be entered for a chance to win a Mercedes Benz C class sedan or GLC SUV 12-month lease or \$10,000 cash award!*



America's leading advocate for oral health

You told the ADA you wanted to see more patients, so this spring, we are launching an enhanced Find-a-Dentist tool to help new patients find you.

By taking 5 minutes to update your member profile, patients can more easily search by geography, specialty and payment and benefit plans. The new tool also prioritizes completed profiles in the search results, and you will have the ability to track how many views your profile receives.

Stand out in search results and include:

- A photo of yourself
- Payment options
- Dental benefit plans you accept
- Office hours
- Phone and email contact information
- Business address(es)



Login to complete your profile for the chance to win!

*All active licensed members practicing in the U.S. are eligible to win. Visit ADA.org/fadrules for official rules.

FROM THE EXECUTIVE DIRECTOR'S DESK

As you know, it has

been a busy start to 2017

with the North Dakota

Legislature in session and

the defeat of House Bill

1256. The bill would

have created a new

dental provider called a

Dental Therapist that would

have been allowed to do

and "simple" extractions.

procedures



Brent Holman DDS

As has been expressed in many ways, thanks to all of you who called and emailed your legislators to oppose this bill. There is no question that your communications made the difference! Thanks to our President, Katie Stewart, and our great lobbying team for their tireless efforts on the bill.

restorative

As you also know, one of the frequent questions we received from legislators was "What is the NDDA's strategy to reduce barriers to care?" We have updated our strategies and summarized them in a "white paper" that can be viewed here: <u>2017 Strategies to Reduce Barriers</u>. Please feel free to share this with legislators and other policymakers. We need your help in making these solutions happen!

There were a couple of other bills of interest to dentistry this session. SB 2162 related to payback of in-state tuition support (WICHE PSEP Program) for North Dakota students who go out of state for dental school but do not come back to the state to practice (SB 2162). The NDDA has always supported this provision and did this session, given that only a third of WICHE dental recipients returned to the state. We also had hope that this position might prevent budgetary reductions in the program given the budget concerns this session. Dentistry, optometry, and veterinary science all participate in this program, although the vets were amended out of 2162 in the Senate. We expressed our concerns along with the optometrists that all three professions should be treated the same and the House agreed with us and ultimately killed the bill. HB 1035 eliminated the required repayment of loan repayment money received

if a recipient dentist leaves a practice location prior to the end of the 5-year repayment term. The NDDA supported this bill and it has passed both the House and Senate and was signed into law effectively immediately. We are still waiting to see the outcome of dental Medicaid funding for this session and although there were no cuts in the House, the funding is currently being reviewed in the Senate and a similar outcome is not certain.

Dentists across the state are still expressing difficulty in hiring dental assistants who are needed in their practices. As you know, we have been searching for solutions to this problem and are working with NDSCS Dental Auxiliaries Program in Wahpeton, Minnesota State Community and Technical College in Moorhead, and Northland Technical College in Bemidji, MN. These programs have increased their class sizes and are exploring further non-traditional expansions. Additionally, a fund has been set up through the North Dakota Dental Foundation to receive donations that will be used to support dental auxiliary education. If you would like to donate, please send your check to the ND Dental Foundation, Dental Assisting Education Fund at NDDF, 4141 28th Ave S, Fargo, ND 58104.

Remember to mark your calendars now for the NDDA Annual Session to be held September 14-16 at the Ramada Plaza Fargo Hotel and Conference Center in Fargo. We have a great lineup of CE and social activities planned! Find out more at <u>2017 Annual Session - Fargo</u>.

Finally, your NDDA is only as strong as our membership! We need your help in volunteering and encouraging your associates and new colleagues to join our organization. Please contact Tracy in our Central Office if you have questions about dues, how to join or would like us to contact a potential member on your behalf. Thanks for your commitment to North Dakota dentistry!

Respectfully Submitted,

Breut Holman. DDS

Brent Holman DDS Executive Director



-ADA 10th District News



Ken McDougall, DDS 10th District Trustee

There is a New Metric in Town

The ADA recently changed its objective of achieving a seventy percent membership market share by the year 2020 to increasing our full dues paying members by one thousand per year for four years. In 2016, the ADA achieved the new goal by adding 1,276 members, but how did we do in the 10th District? Every state lost members compared to 2015.

The new objective means we all need to work to bring in new members. High membership numbers make our organization more powerful when we speak on behalf of the public's oral health. Dues paying members make our national, state and local organizations strong financially and allow us to do more to help members succeed.

How do we bring in more members? The good place to start is with the new dentists but many of these ideas will work for anyone. Here are ten ways to recruit dentists to join the ADA.

- 1. Host a "New Dentist Night" at your dental society meeting. Ask current members to invite nonmembers to attend with them and provide opportunities for networking and casual conversation.
- 2. Host a free CE event for new dentists. Invite both members and nonmembers. Provide food and follow up with nonmembers with perhaps a special promotional incentive.
- 3. Make it personal. Show up at their office with recruitment materials. A box of muffins or snacks adds a personal touch that the whole office can enjoy.
- 4. Make events family friendly. Host an activity that kids can enjoy too or provide childcare during your events so couples can attend.
- 5. Hold a "Member-Get-A-Member" contest. Sponsor a prize so every member who recruits a new member is eligible to win something.
- 6. Spread the word on social media. Invite members and nonmembers to "like" or follow your society on social media. Take a picture when you attend dental events and post on your social media pages. Share information about society events and explain the advantages of being an ADA member.
- 7. Hold a phone-a-thon. Have food, phone numbers and pertinent information available so your volunteers can invite nonmember dentists to attend your next event or to join or renew their membership.
- 8. Highlight your New Dentist Committee Activities in your newsletter and annual meeting materials.
- 9. Look to other groups or organizations. Nonmember dentists might be members of other dental related groups so you may be able to share information about membership at those events.
- 10. Last but not least, welcome all new members! Just as important as getting a new member is keeping a new member. Reach out to new members and connect them with other members and tell them about the ADA resources available to help them.

Why should someone become a member of organized dentistry?

- The ADA-sponsored student loan consolidation plan can save someone thousands of dollars a year.
- The insurance products are so good that the local insurance agents have quit contacting me.
- There are Practice Management tools available to members that can help keep the office running smoothly and profitably. ADA and state-endorsed products can save money in the office and at home.
- There are travel benefits available to members that can save them considerable money on hotels and car rentals. Advocacy on the state and national level makes a huge positive difference in how we practice dentistry.

Rely on US for PRACTICE CARE so you can focus on PATIENT CARE



Henry Schein is so much more than your average distributor. We believe in helping our customers operate more efficient practices so they can focus on delivering quality patient care. You can rely on us, as trusted advisors, to understand your challenges and offer industry-leading solutions and services to help you reach your goals. We appreciate the opportunity to demonstrate how Henry Schein can enhance your practice.

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ADA 10th District News

Continued from page 4

• Continuing education is available on the local, state and national levels. If someone cannot miss work in order to get their CE, it is available online through the ADA website.

These are just a few of the reasons to join, so let us all decide to put forth the effort and get someone to join our organization. If you feel like you need some help, I am available to assist you. You can contact me and I will help you, or I will call the dentist and help convince them to join.

We do not have to reinvent the wheel, but we do need to jump on the wagon if we are going to increase our membership numbers. The American Dental Association has State Outreach Managers to assist us in increasing our membership. The contact person for all five states in the 10th District is Ms. Jeanine Pekkarinen and she can be contacted at <u>pekkarinenj@ada.org</u>.

When the membership metric was market share we were proud of the 10th District; not one state was below 70% and South Dakota had the highest market share in the country. We have a great deal to be proud of, but we have a great deal of work to do to ensure dentistry stays a great profession. Many of us remember someone inviting us to join organized dentistry. Please be that person who invites a nonmember to be part of the greatest health organization in the world. Let's restore that membership pride by asking someone to join us as members of organized dentistry.

Respectfully Submitted,

Ken McDougall, DDS

ADA 10th District Trustee mcdougallk@ada.org Cell# 701-269-9157

IS YOUR WEBSITE COMPLIANT WITH THE AMERICANS WITH DISABILITIES ACT?

We recently shared some very important information with you from ADA Legal Counsel with regard to your websites being Americans with Disabilities Act (AwDA) compliant. If you missed this information, please contact the Central office via email <u>assist.ndda@midconetwork.com</u>.

CYRACOM – TRANSLATION SERVICES NOW AVAILABLE!

The NDDA is pleased to join the ADA in announcing our new endorsement of CyraCom to provide phone and video translation services. Their services are fully compliant with Section 1557 of the Affordable Care Act. CyraCom provides dental offices:

- Access to certified interpreters in hundreds of languages (including ASL) through phones, laptops, or the CyraCom Interpretation App
- Compliance with Section 1557 language service requirements
- Easy online sign-up with no startup costs or minimum fees

NDDA members receive preferred pricing off of interpretation services compared with those who sign up outside the NDDA program. Sign up at no cost today, then pay per-minute when you use the service. For more information visit ADA Business Resources, Endorsed Programs or sign up now at <u>http://www.cyracom.com/ada</u>.

WHAT DOES NORTH DAKOTA OFFER TO HELP WITH THE COSTS OF A DENTAL EDUCATION?

North Dakota has two programs that help defray the cost of attending dental school. The Professional Student Exchange Program (PSEP) provides access and support to North Dakota resident students seeking professional training in veterinary medicine, dentistry and optometry at out-of-state institutions. Since these professional programs do not exist within the state, the slots secured in the out-of-state programs provide the opportunity for enrollment in highly competitive programs. North Dakota currently secures 5 admission slots through the Western Interstate Commission for Higher Education (WICHE) in dentistry and through the University of Minnesota. Applicants must apply through



the North Dakota University System by October 15 proceeding the first year of professional studies for consideration. The awards support a portion of the student's tuition cost in these professional areas. In the 2016-2017 academic year, there were 24 applications for 5 new slots. More information is available at http://ndus.edu/students/exchange-reciprocity-programs/.

The State of North Dakota has also established a loan repayment program for dentists who provide dental services in the cities or surrounding areas, or both, which the State Health Council identifies as having a defined need for dental services. Priority is given to applicants that serve in non-profit public health clinics or rural areas and recipients must see Medicaid patients. Recipients can receive up to \$100,000 paid back over 5 years of service in these sites. The 2017 state legislature removed the penalty for leaving a site early and prorated the loan repayment to match the number of years served. More information can be found at https://www.ndhealth.gov/pco/forms/dentistppm.pdf.

NEED HELP WITH AN ETHICAL ISSUE OR ETHICS CE?

Are you a new dentist who could use some training on ethics? Maybe you are a seasoned professional who is faced with an ethical issue and need guidance. Are you interested in Ethics CE?

Dr. Sara Stuefen, DDS from Iowa serves as the 10th District representative on the new dentist CEBJA committee (The Council on Ethics, Bylaws and Judicial Affairs). CEBJA is an ADA agency dedicated to enhancing the ethical conscience of dentists by promoting the highest moral, ethical and professional standards in the provision of dental care to the public.

Dr. Stuefen would like to highlight that CEBJA has established an Ethics Hotline (**800.621.8099**) as another member benefit. The hotline is a resource for all dentists and students. When a member dentist comes across an ethical issue, they can call the hotline and be connected with a CEBJA member who can help guide them in their decision-making process. The ethical question can be posed as a hypothetical one for those members who may have a nondisclosure agreement.

For more information visit <u>CEBJA</u>.



6:00 p.m., Thursday, January 19, 2017 Ramada Hotel Bismarck, ND

Attending: Drs. Katie Stewart, Omar Chahal, Caron Berg, Dave Olson, Brad Anderson, Grant Korsmo, Ken McDougall, Brent Holman, and Ms. Tracy Stoppelmoor.

District Presidents: Drs. Carrie Orn, Sarah Mertz, and Kristen Forster

President Dr. Stewart called the meeting to order at 6:01 p.m.

September 17, 2016 meeting minutes were approved.

Dr. Ken McDougall provided an update on the 10th District activities to date. ADA focus on a social media campaign around Find a Dentist tool and for states/districts to focus on increasing membership numbers.

Dr. Holman provided updates on the Board of Dental Examiners, and Medicaid activities. Dr. Holman also mentioned Brady & Martz is currently doing a PAC account audit and we should expect preliminary results within the next week.

Dr. Holman provided a report on the DentaQuest and Bremer grants and reviewed the written report provided by the Oral Health Coalition. Of note, the School Based Sealant program grant funding will end soon and they are seeking additional grant opportunities.

Dr. Holman provided an update on behalf of the North Dakota Dental Foundation and their request to be involved in the Presidents Mixer event held during the Annual Session.

The attendees for the 10th District State Meetings were decided. Of note, the MN House of Delegates meeting will be held the same timeframe as our Annual Session so no one will attend. We did however, determine a host should a representative

North Dakota DENTAL ASSOCIATION Board of Trustees MINUTES

from MN attend our state meeting.

Dr. Holman provided an update on the Medicaid Retirement Plan incentive as currently under discussion in South Dakota, which we will not pursue at this time.

Ms. Stoppelmoor provided an update on the 2017 Mid-Winter meeting and next year's speakers. Suggestions are needed for a speaker for the Friday portion of the 2018 Annual Session. The previous list of speakers were reviewed and information will be sent to the Board to review and determine who we will approach.

The 2017 Annual Session, location and logistics of the meetings were discussed. A list of past award recipients will be provided to the Board for review, recommendation and 2017 award winners selected.

Hosts for our 10th District guests were selected.

Ms. Stoppelmoor provided a membership update and plans to focus on the benefits of membership and growing the numbers through the ADA tools and recognition opportunities.

Ms. Rae Ann Kelsch, Mr. John Olson and Ms. Kayla Effertz-Kleven, NDDA Lobbyists joined us and provided a Legislative update and the importance of connecting with your legislators.

Meeting adjourned at 9:34 p.m. and to be continued on Friday, January 20th at 1:00 pm.

Respectfully submitted,

Dr. Brent L. Holman

GET THE MOST OUT OF YOUR MEMBERSHIP BY STAYING UP-TO-DATE. VISIT THE NDDA WEBSITE: www.smilenorthdakota.org

FOLLOW US ON FACEBOOK: <u>NDActionforDentalHealth</u> OR TWITTER: <u>@dentalndda</u>

KEEP YOUR CONTACT INFORMATION CURRENT: EMAIL: <u>assist.ndda@midconetwork.com</u> or CALL US AT 701-223-8870.

1:00 p.m., Friday, January 20, 2017 Ramada Hotel, Bismarck, ND

Attending: Drs. Katie Stewart, Omar Chahal, Caron Berg, Dave Olson, Brad Anderson, Grant Korsmo, Ken McDougall, Brent Holman, and Ms. Tracy Stoppelmoor.

District Presidents: Drs. Carrie Orn and Sarah Mertz

President Dr. Stewart called the meeting to order at 1:14 p.m.

Ms. Stoppelmoor reviewed the office relocation and thanked the board for agreeing to the move. She also noted that a new mileage rate has gone into effect January 1st and will send an updated Expense Voucher for use.

Ms. Stoppelmoor reviewed the status of the Districts Tax Status.

Ms. Stoppelmoor provided an update regarding the Aptify conversion and the use of Best Card for processing online transactions. We will review assessed charges at the June board meeting against budget.

Dr. Holman discussed the possibility of building reserve funds for emergency use. Central Office will research allowable parameters for a non-profit to be discussed further at June meeting.

Dr. Holman requested a special consideration be made regarding Ms. Stoppelmoor's salary based on the stipulated 90-day review upon hire. Board discussed and approved recommendation of 4% increase in salary effective January 1, 2017.

You provide the care.

We'll provide the coverage.

Dr. Holman discussed a possible Mission of Mercy date in the Fall 2018. Information regarding date, location and venue will be gathered for discussion at the June board meeting.

List of 2017 meetings were reviewed.

Dr. Holman discussed the proposal we received from Flint and 2017 communication strategic plans.

EFDA Proposal with the Missouri Dental Association discussion has been tabled until the June board meeting.

Dr. Holman provided an update regarding the NDSCS program. The board discussed dental assisting/hygiene educational programs and efforts of the NDDA to help these programs meet the workforce needs of the state.

Dr. Holman reviewed the written Donated Dental Services report provided.

Dr. Holman provided an update regarding the Foundation Fundraiser and future involvement in our Annual Session event.

2016-2017 Goals were reviewed

Dr. Holman provided an update on the Engage / Advocacy Site and the Action for Dental Health social media tools for membership use.

Attendees for ADA Dentist and Student Lobby Day Conference were discussed.

Meeting adjourned at 2:09 p.m.

Respectfully submitted,

Dr. Brent L. Holman

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FUTURE ALLIED DENTAL TEAM MEMBERS NEED YOU TO FULFILL THEIR INTERNSHIP REQUIREMENT!

As you know, having educational programs in the state that train allied team members are critical to having an adequate workforce to provide efficient dental care for your patients. Two allied dental programs, M State-Moorhead, MN and NDSCS in Wahpeton, are our largest providers of dental hygienists and assistants. Both programs have expanded their classes for dental assistants and between them are now graduating about 40-45 total dental assistants per year. However, with this increased class size comes more difficulty in placing students in dental offices for internships. Recognizing we need to support these programs in every way possible, please consider hosting a dental assisting student, especially if you practice in the eastern part of the state. Please see the requests below and let them know you are willing to help secure their students' future. Thanks!



The Allied Dental department at NDSCS is working to provide North Dakota and surrounding areas with exceptional dental assistants. As you are aware, we are in the process of expanding the dental assisting program to graduate more dental assistants to accommodate dentists and potential students in the western and rural part of the state. As we do this, we are asking for your assistance to keep our current program running effectively as it is becoming more difficult to place students in an internship each year.

Every spring, the dental assisting students complete a 50-hour internship in a general dental office. These dental offices are required to be within a 1-hour drive of our Wahpeton campus. We are asking you to consider accepting a dental assisting intern this spring as well as in the future. If interested, please contact us. Thank you for your support!

Chanel Malone, BS, CDA, RDA

NDSCS Dental Assisting Program Coordinator

701-671-2367

chanel.malone@ndscs.edu



Minnesota State Community and Technical College (M State - Moorhead) is seeking dental practices to place dental assisting interns for summer 2017. We hope you can assist us in preparing our students for clinical practice and we hope we can assist you in finding a qualified dental assistant.

Details:

- General or specialty practices needed for a 250-hour internship starting May 15, 2017 (7 weeks)
- Internship (unpaid) for possible hire
- Students have Eaglesoft dental software experience, including digital x-rays
- Students are certified in nitrous oxide inhalation sedation, gingival displacement, sealant placement, and excess bond removal

If you are interested or need more information, please contact: Crystal Shumake, Dental Assisting Instructor by phone at 218-299-6873 or by email to <u>crystal.shumake@minnesota.edu</u> or Kris Pladson, Dental Program Director by phone at 218-299-6588 or by email to <u>kris.pladson@minnesota.edu</u>.



Our Board of Trustees and Central Office have led us to another successful defeat of a bill drafted to permit dental therapists to practice in North Dakota. Equal in importance, however, is the grassroots effort by you and your colleagues statewide who have gotten to know and have supported our elected officials. Your phone calls, emails and visiting with them over coffee are by far

the most effective methods of lobbying – the legislators themselves tell us again and again, this is what matters most.

ND-D-PAC joined each district component in hosting very successful "Legislative Night" events last fall opening the door to our efforts to educate them on the true needs and solutions for North Dakotans who experience barriers to care. That message was again heard loud and clear and exemplifies how and why organized dentistry is so important at each level in our state.

While leading our ND-D-PAC, Dennis Sommers reminded us in 2015 that this issue will likely not go away. Therefore, your continued support of the NDDA and ND-D-PAC remain vital. Our collective goal remains to serve our profession and do all we can to ensure that all North Dakotans have access to the highest level of care. Your continued participation is critical. If you have not yet renewed your PAC membership, please contact Tracy Stoppelmoor, our Assistant Executive Director, via email at <u>assist.ndda@midconetwork.com</u> or by phone at (701) 223-8870.

I want to recognize Dr. Sommers for his many years of service making our PAC more viable, visible and relevant than ever before. Being asked to serve in his former role is an honor for me. I will lean on his expertise and passion for keeping our feet to the fire, challenging each of us to responsible civic participation. Thank you, Dennis, for a job well done and we wish you and Rita all the best in your next adventure in life!



Paul Tronsgard

Grassroots Chair ND-D-PAC

2016 ND-D-PAC MEMBERS

Basic Membership is \$45 All Roughrider members contribute a minimum of \$145

ND-D-PAC ROUGHRIDER Glosen

MEMBERS Anderson, Bradley J Berg, Caron L Chahal, Omar C Erlandson, Steven M Johnson, Amanda A Orn, Carrie A

ND-D-PAC Members

Abrahamson, Paul R Afshar, Andrew A Amundson, Roger M Anderson, Bonnie J Anderson, Edward A Anderson, Greg A Anderson, Jon D Anderson, Timothy A Andrews Kirsten A Badger, Jeremy S Barfield, Brenda M Bekkedahl, Brad D Belquist, Robert L Beneda, Nicholas D Bengson, Douglas T Bergan, Chad R Bjork, Kevin S Bollinger, Claire M Bond, Robert A Bothun, Paul T Brady, Leah N Braun, Jason J Brend, Leroy O Bridgeford, Charles L Brown, Theodore A Bruins, Whitney V Buntrock, Benjamin R Burke, Lawrence N Carlson, David C Carver, Sharon R Clausnitzer, Blaine T Clayburgh, John E Cohoe, Lisa M Corwin, David I Crago, Charles A Crawford, Natalie L Cudworth Robert F Dahl, Jonathan P Danel, Jeremiah K Deatherage, Joseph R Deeter, Lucas C Deeter, Matthew K Deeter Nathan M Deeter, Terrance C Deisz, Steven M Dohm, Otto W Dohms, Dale W Dornfeld Kamila I Dorsher, Nicholas L Duchsherer, Charles C Duckwitz, Nicole M Ehrhardt, Thomas H Ekman, Roberta L Ellingson, Amy Erickson, Jay P Fallgatter, Alison M Fines, Casey D Fisher, Anthony E Fishpaw, John A Frank, Anthony R Fredrikson, Paul A Galster, Shannon D Ganes, Eric M Gilchrist, Kevin E Gill. lared B

Glosenger, Jeremiah J Goebel, Bryce M Goebel Drew A Goebel, Michael M Gray, Jonathan R Greer, Flizabeth S Greer, Murray E Gruchalla, Stephanie G Grunseth, John M Hagen, Jesse P Hanson, Alissa R Harnish, Derek W Harr, Melinda A Hegge, Jr., David N Heringer, Everett E Herman, Rollin D Hetland, Dennis I Hieb, James C Hoerner, Derik P Hofer, Colleen J Hoffman, Larry K Hoge, Chad | Hoge, Mikala A Holman, Brent L Holzer, Kathrvn A Iverson, Paul H Jelsing, Priscila J Jesperson, Brian R Johnsen, Caleb J Johnson, Gregory J Johnson, James F Johnson, William A Just, Alison L Keaveny, John T Keim, Michael L Kelly, Patrick D Kemmet, Lindell C Kennedy, Julie M Kenner, Kristin H Kern, Joseph C Klemz, Charles B Kline Stewart M Korsmo, Grant S Korsmo, Kathryn R Kuehn, Wilton H Lagein, Tessa J Landsiedel, Patrick B Larson, Brian J Lauf, Jr., Robert C Leaacie, Larry D Lengowski, Thomas G Leutz, Roger F Lichtsinn, James B Luger, Joanne Lunak, Jordan W Lundstrom, James G Mack, Benjamin F Mack, Robert D Maier, Michael D Maisey, William H Malmberg, Mark M Manke, Lauren R Manke, Rory B Mathison, Brian C Mathison, Peter T May, Edward F McClure, Ronald P McDonald, James L McDougall, Kenneth D Mecham, Peter J Meland, Christian D Mertz, Sarah K Messer, Jeremy J Meyer, Maria D Moe, Terry L Monson, Andrea L

Nelson, James A Nelson, Mark W Ness, Alexander W Ness, Stephanie N Neuberger, Lonnie S Nichols-Johnson, Heidi M Niemi, Paul W Nord, Brian J Nord, Jackie R Nygard, Nathan E O'Connell, James R Olson Rommesmo, Lynne M Olson, David C Olson, Megan M Osmond, Steven W Overby, Crystal D Petersen, Troy R Peterson, Christine G Peterson, Michael D Pitzer, Randolph R Pope, Joan E Preisler Scott A Remmick, Robert A Ritter, Stephanie A Rothfusz, Craig E Rovelstad, Homer D Sabbe-Withuski, Paula Samuel, Walter V Sanderson, John F Santjer, Kathy L Sarsland, Jennifer R Saunders, Robert A Savage, Jr., William W Schaar, Scott N Schefter, Daniel J Schindler, Robert A Schlecht, Lana R Schmaltz, Christopher J Schmidt, Judith K Schoch, Kristin R Schuetzle, Bethany A Seeley, Bryan J Seeley, Ron J Selle, Brent J Shirley, E K Simons, Robert M Sinner, Tim H Skari, Heather L Smart, Ryan J Sommers Dennis D Stewart, Katie C Sticka, Sam J Sullivan, Daren T Swanson, Steven B Swenson, Kelli J Tanabe, Curtis K Tanabe, Marcus B Townsend-Hansen, Shelly D Tronsgard, Paul J Turner, William W Ukestad, lames M Undlin Stevens, Heidi N Van Erem, Kay A Vesterso, Amanda I Volk, Matt J Wangler, Ashely D Wangler, Nicholas P Wasemiller, Mark A Wayment, Nathan S Wehrman, Jeremy P Wells, David D Wentz, Amber A Withuski, Jeffrey S Witteman, Lori L York, Thomas J Zeck, Jr., Francis H

2017 ANNUAL SESSION -

2017 JACK PFISTER, DDS - LECTURE SERIES

The North Dakota Dental Association cordially invites you to join friends and colleagues at the 2017 Annual Session in Fargo, ND ~ September 14th – 16th, 2017. Registration materials will be available in July or visit the NDDA website for more details. <u>2017 Annual Session</u>.

FOR HOTEL RESERVATIONS:

Ramada Plaza Fargo Hotel and Conference Center (Event Location)701-277-9000Expressway Suites (Additional Sleeping Rooms)877-239-4303

Jack D. Griffin, Jr. DMD, MAGD

Room block reserved under: ND Dental Association

Cut-off date for NDDA room block is August 15, 2017

ANNUAL SESSION SPEAKERS

"Let's Grow Tooth" (6 Hours CE) Friday, September 15, 2017

Dr. Griffin earned his DMD degree from Southern Illinois in 1987 and completed a GPR at the University of Louisville in 1988. Jack has Diplomat

status with the American Board of Aesthetic Dentistry, accreditation with AACD, and Mastership in the AGD. Jack has served as the MasterTrack/ CE chair for the Missouri AGD and has reviewed products for Reality Esthetics, the Dental Advisor, the Catapult Group, Dental Products Report, Dental Product Shopper. He is currently a clinical director for the Pacific Aesthetic Continuum, and serves the community with a large St Louis county Missouri practice emphasizing cosmetics and doing all phases of general dentistry. He has been published over 50 times in many of the leading dental journals and considers it an honor to be invited to speak and share with our great profession.

"Let's Grow Tooth" - Excellent clinical dentistry using bioactive/regenerative materials

Ever had a patient say **"Doc, that tooth was never a problem until you fixed it?"** Let's stop the madness. Wouldn't it be wonderful if we could make the tooth grow? With newer regenerative/bioactive materials we can stimulate dentin healing and self-repair in our direct and indirect restorations all while reducing sensitivity. We will learn indications for newer liners, bases, cements, and restorative materials that encourage dentin repair, lessen sensitivity, and promote a healthier oral environment. We will apply these newer materials in our direct composite restorations while exploring matrix systems for predictable, tight, well contoured contacts. We will also consider regenerative materials when doing dentin replacement and cementation of durable esthetic indirect restorations like lithium disilicate and zirconia. We will learn how to do it right the first time and to make the practice more enjoyable and efficient.

Learning Objectives:

- The latest in regenerative materials such as dentin liners for dentin sealing, pulp capping, and thermal insulation for increased comfort and restoration success.
- 2. Cementation and infrastructure for zirconia and lithium disilicate crowns with materials that promote dentin formation and sealing of the restoration margins.
- 3. Efficient direct composite analgesics, local anesthetics, and oral or parenteral anesthesia agents.

2017 ANNUAL SESSION



Mel Hawkins, DDS, BeScD(AN), FADSA, DADBA

"Medical Emergencies" and "Local Anesthesia" (6 Hours CE) Saturday, September 16, 2017

Mel Hawkins graduated from the University of Toronto, Faculty of Dentistry with his DDS degree in 1973 and returned for his formal training in Dental Anesthesiology at the same University from 1975-

1976. He is the Founding Director of the Intravenous Sedation Certification, Continuing Education Program in Canada at the University of Toronto and the University of Alberta. He has over 30 years of private practice experience in Toronto, Canada, with special emphasis on pain control and patient management and unique local anesthesia requirements for the dental patient. Mel has been lecturing throughout the United States, Canada, Mexico, Europe and Asia for over 40 years.

Dr. Hawkins is board certified as a Diplomat of the American Dental Board of Anesthesiologists and is a Fellow of the American Dental Society of Anesthesiology. Dr. Hawkins holds honorary fellowships with the International College of Dentists and with the Pierre Fouchard International Academy.

Dr. Hawkins is an author, clinician and speaker on topics concerning sedation and pain free management of the dental patient and for ten consecutive years from 2005-present has been recognized as an Annual Leader in CE by "Dentistry Today."

Medical Emergencies in the Dental Office – Medical Emergencies in Life!

Program Synopsis/Description:

As health professionals we must be increasingly aware that we are treating an aging and pharmacologically drug dependent and ambulatory population. How can we be expected to respond/ react to life threatening situations when they "never occur?"

Simplicity! Practical equipment adjuncts, a few good drugs, "red flags" of predisposing medical conditions, vasoconstrictor interactions and local anesthetic overdoses will be assessed. The syncope algorithm is universally applicable to initially treating ANY and ALL emergencies. The team approach is emphasized.

Morbidity/mortality case reports, anecdotes including situations encountered in over 40 years in dentistry will cover dental office, family, neighborhood, shopping center and sports experiences.

Learning Objectives:

After this presentation the attendees will be able to:

1. Appreciate the differences between true emergencies, urgencies, annoyances and non-events.

- 2. Comprehend the pharmacology of a very few drugs including oxygen and make an emergency kit.
- 3. Consider the physiological differences between the adult, the child and the senior citizen.
- 4. To address the question, "How can we be expected to treat a medical emergency when they 'just never happen' (or do they?)
- 5. Assess Case Reports, in the dental office and in day-today life.
- 6. Acquire confidence in the standard approaches for any emergency, by knowing syncope management and by doing mock simulations.

Local Anesthesia: 30+ Years of Hits, Misses and Near Misses - Technique and Pharmacology

Program Synopsis/Description:

Local anesthesia pharmacology IS technique and local anesthetic technique IS pharmacology.

The participant will learn to enhance local anesthesia techniques via the clinical application of modern pharmacology and multi-tasking with advanced block approaches and infiltration.

The Akinosi, Gow-Gates, Conventional Inferior Alveolar block techniques including lingual infiltration of mandibular permanent molars are shown.

Product selection, what's new including the current status of articaine, reversal agents, buffering systems, inhalational local anesthetics, what's upcoming and much more is presented.

Learning Objectives:

After this presentation the attendees will be able to:

- 1. Appreciate the anatomy of local anesthesia.
- 2. Understand the influence of tissue and product pH.
- 3. Multitask with combinations of techniques, volume and make intelligent choices as to which local anesthetics might be used and when.
- 4. Understand vasoconstrictors, their drug interactions, blood pressure influences and what to use, what not to use and why.
- 5. Apply 12 tips and tricks learned over 30+ years.
- 6. Assess and critique case reports and respond to, "What would you do now, Doctor?"



THE HEART OF A VOLUNTEER IS NOT MEASURED IN SIZE, BUT BY THE DEPTH OF THE COMMITMENT TO MAKE A DIFFERENCE IN THE LIVES OF OTHERS.

~DEANN HOLLIS



Vision to Reality – One Doctors Passionate Journey

Dr. William (Bill) Hunter has played an integral part in establishing two dental clinics in rural communities in Kikuyu and Chogoria, Kenya over the last ten years. Seeing the vision through shows his dedication and passion for helping those underserved have better access to oral health care. Read more here: <u>Dr. Bill Hunter - A Vision</u> <u>Transformed to Reality</u>. If you are interested in contributing, please visit <u>www.kenyaohi.org</u> for more information.

Give Kids a Smile Feb 10th

Hats off to the staff and students at <u>North Dakota State</u> <u>College of Science</u> Allied Dental Education Department for their work in providing free dental care to kids on February 10th during the annual Give Kids a Smile Day! And thanks to Dr. Carl Trout and his team for standing by to provide any needed treatment. Great event!

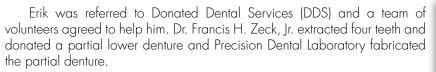


Do you have a passion for volunteering and providing services to your local community, throughout the state or globally? Are you involved and participate in causes such as Ronald McDonald Care Mobile, Give Kids a Smile, Mission of Mercy or any other oral health event that gives back to the community? Kindly let the Central Office know so we can share the news with the membership through Facebook, the NDDA website or the Newsletter.

YOU CAN CHANGE THE LIFE OF SOMEONE LIKE ERIK

Dental Lifeline Network-North Dakota's Donated Dental Services (DDS) program offers comprehensive dental treatment to people with disabilities or who are elderly or medically fragile and cannot afford dental care.

Erik, 61, lives in Lisbon and has worked in an auto body shop for most of his life. After being exposed to fumes at the garage for many years, he began having trouble breathing and was diagnosed with COPD. He started wearing a respirator but still could not breathe and had to stop working. Erik also had oral health issues, missing and decayed teeth and periodontal disease caused him immense pain and discomfort. Unable to work, Erik lived off savings and other assistance but could not afford the needed dental treatment.



"Everything that DDS does is very much a blessing. I can chew better and smile without concern. A weight has been lifted off my shoulders. Thank you Donated Dental Services." - Erik.

"It makes you feel good to help somebody and we've been blessed in



Donate



www.DentalLifeline.org

so many ways when we can give back to someone who is hurting, it is truly satisfying." Dr. Zeck, DDS volunteer.

Join North Dakota's 127 volunteer dentists and 16 volunteer labs who have helped 830 vulnerable people since 2000. There are 61 people currently on the waitlist, and more volunteers are needed statewide.

Volunteering is easy. Try one case.

- Review the patient profile in advance
- Choose to see or decline any patient
- Determine the treatment plan
- See patients in your office
- Never pay lab costs
- Very little paperwork for office staff



Did you know as a member of the NDDA you can save money with the following "Endorsed Companies"?

For more information, visit the bottom of our homepage at <u>www.smilenorthdakota.org</u>.



CareCredit - Help Put Dental Care Within Reach of your Patients

Chase – Chase Checkout – Credit Card Processor

Cyracom – Phone & Video Interpretation

Digital Dental Record - Digital Solutions for your Practice

Health First - Solutions that Integrate Technology, Products & Services with Regulatory Knowledge

CYRACOM. InTouch Practice Communications – Custom Message On Hold Programs

Business Outfitters by Lands' End - Custom Uniforms / Online Company Store for Employees

Mercedes Benz – Member Incentive for Purchase or Lease

PBHS - Website Design

Sure Payroll - Save Time & Money Completing your Office Payroll

UPS - Save on Shipping Expenses

US Bank – Credit Card Services

Wells Fargo Practice Finance – Offers multiple practice finance programs



CHASE 🗘

















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Manufactured by a Triple GMP-Certified company

MIDWINTER 2017-A FOCUS ON DRUGS & DENTISTRY

IF YOU HAVE NOT REGISTERED FOR THE PRESCRIPTION DRUG MONITORING PROGRAM (PDMP), PLEASE COMPLETE THIS TASK AS SOON AS POSSIBLE BY VISITING <u>PDMP REGISTRATION</u>.

WE NEED YOUR HELP TO PROMOTE AWARENESS!

APRIL IS ORAL CANCER AWARENESS MONTH

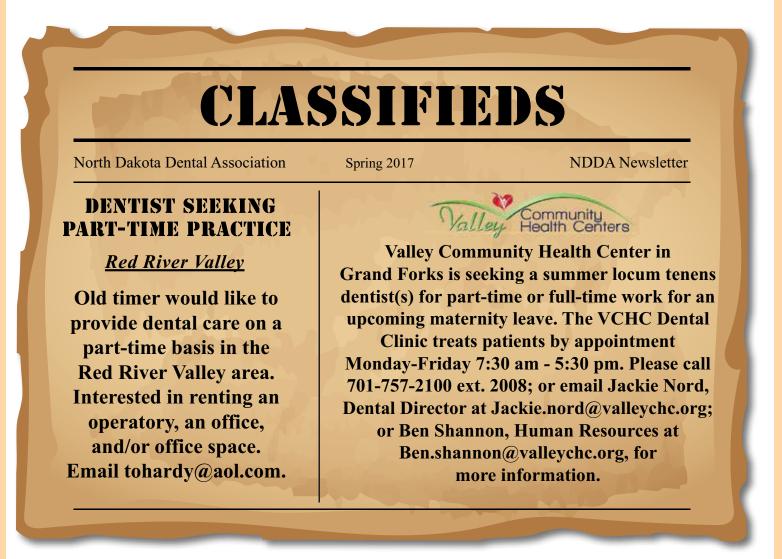


The North Dakota Cancer Coalition (NDCC) considers oral health an essential priority, specifically in regards to preventing HPV associated oral and pharyngeal cancers. The NDCC includes an HPV Prevention Taskforce. The NDCC develops tools and resources

for partners to use in their daily work but also, additional toolkits related to specific cancer awareness months. In the past two years, you may have seen some articles from the NDCC and the HPV Prevention Taskforce in the NDDA newsletters.

This year, we are pleased to be able to provide a social media toolkit for Oral Cancer Awareness Month in April. If your practice has a social media page, please consider using these posts to share information about oral cancers and HPV associated oralpharyngeal cancer. The toolkit includes actual posts and graphics/infographs that are designed for Facebook and Twitter. The images also stand alone without additional explanation and as in the past with other toolkits, providers were encouraged to save the photos to a folder on the patient room computers and set them as a sliding screensaver or to use on still screens in waiting areas! Check your email as the NDDA Central office recently sent the toolkit so you can share it with your social media and practice media coordinators. We are grateful for the opportunity to provide resources and materials that help spread awareness!

You can download a copy of the toolkit <u>HERE</u>. For more information, contact Janna Pastir at <u>ilpastir@nd.gov</u>.





ADA. 2017

October 19-23 Atlanta



Registration for ADA 2017 – America's Dental Meeting in Atlanta will open May 10 at 9 a.m. Central time.

At the annual meeting, attendees can discover new educational experiences and further their clinical skills with a variety of programming offered, including advanced hands-on cadaver workshops, the ADA Science Institute Stage and live-patient computer-aided design and computer-aided manufacturing courses.

New this year is a women in dentistry leadership series and a redesigned tech experience area where visitors will be able to advance their social media skills.

This year's Distinguished Speaker Series will feature two-time Super Bowl Champion, Payton Manning.

Guests at the annual meeting will be able to stock up on supplies and equipment in the Exhibit Hall, where they can interact with hundreds of vendors and touch, feel and compare cutting-edge technology.

Atlanta is also a reason to attend this year. Ranked by Lonely Planet as one of the top 10 places to visit in 2017, Atlanta offers a great opportunity to combine the ADA annual meeting with a vacation. Visit the Georgia Aquarium, World of Coca-Cola museum, or take a tour at the CNN Studio just steps away from the Atlanta Convention Center.

For the most updated information, visit <u>ADA.org/meeting</u>.

FROM THE ADA

Your Inside Guide to the NEW ADA Find-a-Dentist Tool

The NEW ADA Find-a-Dentist tool went live April 3! Patients will be looking, so put your best smile forward. In the new Find-a-Dentist tool, completed profiles with photos go to the top of the search results. We know that profiles with pictures get 11 times more clicks than those without one. Update your profile and add a picture today!

Hurry! Update your profile by May 1, 2017 to be eligible to win \$10,000 cash or a Mercedes lease! <u>Click here</u> for official rules.

PARTNER WITH THE TECHNOLOGY LEADER

Patterson Dental has the resources, tools and support to help you achieve your goals.





CEREC[®] SINGLE-VISIT DENTISTRY:

Scan, design and mill highly esthetic restorations with CEREC CAD/CAM dentistry. Now, with CEREC Zirconia, you can create, sinter and glaze a full-contour zirconia crown chairside in as little as 70 minutes.



PATTERSON TECHNOLOGY CENTER:

Patterson Dental backs all of your technology purchases with legendary technical support, including the Patterson Technology Center (PTC). If you ever need to contact the PTC, you're assured prompt, professional attention.



EAGLESOFT® PRACTICE MANAGEMENT SOFTWARE:

Eaglesoft is the total package and it's totally FREE! With advanced tools to make your office run like clockwork, Eaglesoft is the industry's most powerful software.

GALILEOS

CONE BEAM TECHNOLOGY:

Cone beam imaging allows you to view the entire craniofacial region in the finest 3D anatomical detail and perform virtual treatment planning chairside to improve patient case acceptance. Patterson's exclusive partnership with Sirona brings the best of cone beam technology to your practice.



SCHICK[®] DIGITAL IMAGING:

Schick is a world leader in dental digital radiography, offering advanced digital imaging products like Schick WiFi, Schick Elite and Schick 33. Seamless integration with Eaglesoft helps you maximize your investment.

PATTERSONDENTAL.COM 701.235.7387

Fargo Branch | 3321 4th Avenue SW, Suite C | Fargo, ND 58103



THE NORTH DAKOTA DENTAL ASSOCIATION WELCOMES OUR NEW MEMBERS

Whether you are transferring from another State Association or just starting out, we wish you the best of luck and much success with your practice.

Dr. Joshua Breding, Fargo

- Dr. Preston Gomez, Bismarck
- Dr. Peter Hayes, Grand Forks
- Dr. Krista Johnson, Fargo
- Dr. Sara Kleven, Rugby
- Dr. Blake Ristvedt, Fargo
- Dr. Krysta Sellers, Bismarck
- Dr. Samuel Sticka, Dickinson



2016-2017 OFFICERS/TRUSTEES

- Dr. Katie Stewart President
- Dr. Caron Berg President Elect
- Dr. David Olson Vice President
- Dr. Brad Anderson Secretary
- Dr. Omar Chahal Past President

Dr. Grant Korsmo Trustee

- Dr. Kami Dornfeld Trustee
- Brent L. Holman, DDS Executive Director
- Tracy L. Stoppelmoor Assistant Director

IN MEMORIAM

It is with sincere regret that we report the death of the following members of the North Dakota Dental Association and wish to convey our deepest sympathy to their family and friends.

DR. GERALD (JERRY) STORDAL - FEBRUARY 2017

DR. WILLIAM MULLALLY - MAY 2016

DR. VERDINE BOSCHEE - MAY 2015

North Dakota

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