

ND DENTAL ASSOCIATION
2025
ANNUAL SESSION



SEPTEMBER 18-19

Delta Hotels by Marriott, Fargo ND

NDDA ANNUAL SESSION 2025

September 18 – 19, 2025

Delta Hotels by Marriott, Fargo ND

EXHIBIT SETUP

- Thursday, September 18 9:00 p.m. – 1:00 p.m.

EXHIBIT FLOOR HOURS

- Thursday, September 18 2:00 p.m. – 8:00 p.m.
- Friday, September 19 7:30 a.m. – 5:00 p.m.

PRESIDENT'S MIXER IN CRYSTAL III

- Thursday, September 18 at the Delta Hotel beginning at 7:00 p.m.

REMOVAL OF EXHIBITS

- Friday, September 19, no earlier than 3:00 p.m.
- Removal must be completed by 8:00 p.m. unless advance arrangements have been made.

BOOTH SPECIFICATIONS

- 8' x 8' with back drapes and draped side rails.
- 1 complimentary 6' table and 2 chairs.
- Electricity is available at all booths.
- **Extension cords may be required and will be the exhibitor's responsibility.**
- Other voltages will require special handling. Advance arrangements and additional charges are the responsibility of the exhibitor and are at the expense of the exhibitor.

PRIZES

Exhibitors are encouraged to have drawings or contests at their booths. *If you plan to have a drawing or contest at your booth, please indicate details in the "Comment" section on the Annual Session Contract form.* Prizes may be a product or service offered by the exhibiting company, organization, or commercial product of general appeal. The product or service must be usable by the winner without the purchase of additional goods or services. **Exhibitors are responsible for distribution of their prizes.**

ADVERTISE IN THE CONVENTION PROGRAM

- All exhibitors with a paid registration by August 10, 2025 will be listed in the Annual Session Program.
- Ad mats must be received by August 10, 2025. Please submit camera ready ad, in a pdf format via email to kehlers@smilenorthdakota.org. Ads will be printed in black/white.
- Additional advertising space may be purchased.
 - Full Page (7½" x 4½"):\$175.00
 - Half Page (3½" x 4½"):\$125.00

EXHIBITOR BOOTH LOCATION

Top level sponsors will pick and have booth location preference. Exhibit floor layout will be emailed in August beginning with Platinum, Gold and Silver. Bronze and Basic Exhibitors will be assigned on a first-come, first-served basis. All attempts will be made to place exhibitors with competing products or services away from one another. Early registration makes this possible. Assigned booth locations cannot be changed unless approval has been given by the Exhibits Chairperson. An Exhibitor Floor Plan can be located on the NDDA website – <https://www.smilenorthdakota.org/meetings-events/annual-session>. Carefully examine the exhibit hall floor plan prior to choosing your booth. Updates are made to the floor plan as booths are sold.

Subletting or dividing exhibit space is not permitted, except with permission from the Exhibits Chairperson. Distribution of materials and displays must be limited to the booth space purchased.

The NDDA reserves the right to refuse any advertising, sponsorship, exhibitor, etc. at the discretion of our Board of Trustees and in the best interest of our members.

LIABILITY

It is expressly understood and agreed between exhibitors and the Association that the Association shall be under no liability for loss of, or damage to, goods or property of exhibitors and each exhibitor, upon registration, expressly releases the North Dakota Dental Association from all liabilities. The Association shall not be responsible for any injury, loss, or damage that may occur to the exhibitor's officers, agents, employees, or property prior to, during, or after the period covered by this exhibit contract. All property of the exhibitor brought onto the premise by the exhibitor shall be at risk of the exhibitor. The exhibitor agrees to indemnify and hold harmless the North Dakota Dental Association for any loss or damage that may arise out of the premises described in this contract.

STORAGE

The Delta Hotels by Marriott in Fargo has agreed to receive freight for storage no more than 72 hours prior to the event. Be sure to note on the packages "Hold for the North Dakota Dental Association meeting, September 18th – 19th" and include the name of the person picking up the package on the outside. If you have any questions regarding the shipment of your product, please contact the Delta Hotels by Marriott Sales Team at (701) 277-9000.

BOOTH CANCELLATION

- Prior to August 1, \$200.00 will be retained to cover expenses incurred by the NDDA.
- Between August 2-15 a 50% refund will be provided.
- After August 15 no refund will be provided.

NDDA CONTACT INFORMATION:

Kelsey Ehlers

North Dakota Dental Association

PO Box 1332

Bismarck, ND 58502

Phone: (701) 223-8870

E-mail: kehlers@smilenorthdakota.org

Visit: <https://www.smilenorthdakota.org/meetings-events/annual-session>

ROOM RESERVATIONS:

Delta Hotels by Marriott

1635 42nd Street South

Fargo, ND 58103

Phone: (701) 277-9000

***Note** - Ask for ND Dental Association group rate.

Candlewood Suites Fargo (Additional Sleeping Rooms)

4014 17th Ave South

Fargo, ND 58103

Phone: (701) 282-6006

***Note** - Ask for ND Dental Association group rate.

Expressway Suites of Fargo (Additional Sleeping Rooms)

4303 17th Ave South

Fargo, ND 58103

Phone: (701) 239-4303

***Note** - Ask for ND Dental Association group rate.

EXHIBIT LEVEL/SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL SPONSOR - \$5,000

Exhibitor Level Package Plus

- Recognition as Platinum Level Sponsor.
- Complimentary full-page ad in the Annual Session Program.
- Complimentary full-page ad in the July (or December) NDDA Newsletter.
- Company name displayed on Facebook "Shout Out".
- Introduce Dr. Marc Geissberger before morning CE on Friday. (1st response/registration basis)
- Includes complimentary bowling for 2 at Kingpinz.
- Includes Kingpinz Bowling Sponsorship. (2 lanes, company logo/name displayed on monitor)
- Complimentary 6' exhibitor table at Kingpinz, in the Elite Suite. (limit of 4, 1st response/registration basis)
- Attendance is open to the President's Mixer.
- Double booth included, if needed.
- No limit to conference attendees.

GOLD LEVEL SPONSOR - \$2,500

Exhibitor Level Package Plus

- Recognition as Gold Level Sponsor.
- Complimentary full-page ad in the Annual Session Program.
- Complimentary half page ad in the July (or December) NDDA Newsletter.
- Company name displayed on Facebook "Shout Out".
- Up to 5 conference attendees to any Social and President's Mixer.
- Up to 5 conference attendees

SILVER LEVEL SPONSOR - \$1,500

Exhibitor Level Package Plus

- Recognition as Silver Level Sponsor.
- Complimentary half page ad in the Annual Session Program.
- Company name displayed on Facebook "Shout Out".
- Up to 4 company attendees to any Social and President's Mixer.
- Up to 4 conference attendees.

BRONZE LEVEL SPONSOR - \$750

Exhibitor Level Package Plus

- Recognition as a Bronze Level Sponsor
- Up to 3 conference attendees

EXHIBITOR LEVEL SPONSOR - \$500

- Company name displayed on signage.
- Company name in Annual Session Program.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.
- Lunch is included.
- Up to 2 conference attendees.
- Skirted display table.
- Exposure to approximately 400 healthcare professionals

MEMBERSHIP LUNCHEON SPONSOR - \$2,000

- Up to 2 company representatives may attend Membership Luncheon.
- Limited to 2 sponsorships. (1st response/registration basis)
- Recognition as a Membership Luncheon Sponsor.
- Complimentary half page ad in the Annual Session Program.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.

PRESIDENT'S MIXER SPONSOR - \$2,000

- Recognition as President's Mixer Sponsor.
- Complimentary half page ad in the Annual Session Program.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.

UNABLE TO ATTEND \$500 - \$1,000

Unable to Attend? We have you covered.

- Complimentary half page ad in the Annual Session Program.
- Company name displayed on NDDA website.
- Company name displayed on signage.
- Company name displayed on slideshow before CEs.

KINGPINZ BOWLING SPONSORSHIP \$2,000

Where Entertainment Strikes Gold – Be Part of the Action at Kingpinz Social!

- Bowling at Kingpinz, 3485 Jacks Wy S, Fargo ND on September 18 from 11:00 a.m. to 2:00 p.m.
- Registration begins at 10:00 a.m.
- 6 bowlers per lane, limited to 36 bowlers.
- Complimentary 6' exhibitor table at Kingpinz, in the Elite Suite. (limit of 4, 1st response/registration basis)
- 2 complimentary players
- Social at 1:00 p.m. in the Elite Suite.
- Display your company name/logo on screen at Kingpinz.
- Recognition as a Bowling Social Sponsor in the Annual Session Program.
- Company name displayed on signage at the event.
- Company name displayed on slideshow before CEs.
- Company name displayed on NDDA website.

PRIZE SPONSOR (SUGGESTED \$100)

- Provide monetary support prizes or drawings.
- Invitation to all Socials.
- Recognition as a Prize Sponsor.