

**Thursday, September 18<sup>th</sup>**

**Improved Patient Care Through Lawsuit Protection & Prevention (Max of 48) (No CE)**

***(Sponsored by: American Society for Asset Protection)***

***Presented By: Larry Oxenham***

**3:00 p.m. – 5:00 p.m.**



Larry Oxenham is one of America's top asset protection experts, having helped thousands of doctors achieve financial peace of mind by teaching them how to properly structure their assets for lawsuit protection and tax reduction. He has authored and co-authored several articles and books on the subject including *The Asset Protection Bible* and *How to Achieve Financial Peace of Mind through Asset Protection*. His career has been credited with helping thousands of people save millions of dollars. Larry Oxenham is a nationally recognized speaker who has trained thousands of professionals at hundreds of conventions, conferences and seminars across the country.

**Course Description:**

Is your financial house in order? Discover the tools you can use to become invincible to lawsuits, save thousands in taxes, and achieve financial peace of mind. By the end of the presentation, you will know how to: 1) Protect 100% of your assets from lawsuits. You will learn how to make yourself so unattractive to a plaintiff attorney that they will never pursue a lawsuit against you. 2) Save thousands of dollars each year in taxes. You will learn five tax reduction strategies most dentists fail to utilize, which could save you more than \$10,000 each year in taxes. 3) Avoid probate and eliminate all estate taxes. You will be taken through a checklist of items that are important to every estate and business succession plan. You will learn what you should be doing now to prepare for successful business and estate succession.

**Course Objectives:**

- Maintain focus on improved patient care, rather than lawsuit defense.
- Structure assets for lawsuit protection and prevention.
- Minimize taxes.
- Create successful estate and business succession plan.

**Medicaid (Max of 80)**

**Presented By:**

**4:00 p.m. – 5:00 p.m.**

Course description coming soon

**iCoreConnect (Max of 90) emailed 6/9/2025**

**4:00 p.m – 5:00 p.m**

Course description coming soon

## **A Hands-on Veneer Workshop: The Essence of Smile Design - (Max. of 36) (4 CE's)**

**Presented By: Dr. Marc Geissberger**

**4:00 p.m. - 8:00 p.m.**



Dr. Marc Geissberger was born in San Francisco and raised in Marin County. He attended Marin Catholic High School. He earned his Bachelors of Science degree in Biology from Saint Mary's College in Moraga, California. After completing his undergraduate degree he attended the University of the Pacific, School of Dentistry, earning a Doctor of Dental Surgery degree in 1991. While in dental school he served as class president his first two years and as student body president during his final year. Additionally, he was elected into Omicron Kappa Upsilon and Tau Kappa Omega dental honor societies for scholastic excellence. In 1994 Dr. Geissberger earned a Masters of Arts in Educational Psychology from the University of the Pacific School of Education.

Dr. Geissberger has practiced in Marin since 1991. He splits his time equally between his private practice and educating practicing dentists. He is an Adjunct

Clinical Professor in the Department of Preventive and Restorative Dentistry and served as the Chair of the Department of Integrated Reconstructive Dental Sciences at the University of the Pacific, School of Dentistry for 15 years. He has maintained a faculty appointment continuously since 1991.

### **Course Description:**

The focus and awareness of esthetic dentistry has never been greater. Today's patients have heightened expectations and desires. Understanding the desires and meeting patient's demands has become increasingly complex and challenging. Case design and case presentation will be an integral portion of the course. This course will review the principles of facial esthetics, smile design and provide practitioners with the tools necessary to deliver remarkably beautiful results. Participants will apply esthetic principles and philosophies to design an esthetic result with a variety of different techniques. Anterior veneer and crown design will be reviewed. Provisional restorations and bonding techniques will be explored. Final delivery and finishing will be discussed and practiced. During the hand-on portion of the program clinicians will:

### **Course Objectives:**

- Learn how to fabricate and deliver a smile design and simulation.
- Learn and practice various veneer preparations and when to use them clinically.
- Practice provisional fabrication and placement techniques.
- Learn how to adjust and bond final restorations using state-of-the-art materials.

**Bravera Bank - (Max of 20) (No CE)**

**(Sponsored by: Bravera Bank)**

**Presented By: Mike Vetter**

**5:00 p.m. – 6:00 p.m.**

Course description coming soon

**Introduction to CBCT - (Max of 90) (2 CE's)**

***(Sponsored by: Bisnett Oral Radiology)***

**Presented By: Dr. Derrick Bisnett**

**5:00 p.m. – 7:00 p.m.**



Dr. Bisnett grew up in Bismarck, North Dakota, and completed his undergraduate studies at the University of Wisconsin-Whitewater. He earned his Doctor of Dental Surgery degree from the University of Colorado School of Dental Medicine. Dr. Bisnett then pursued a master's degree in Oral Science and a certificate in Oral and Maxillofacial Radiology from the University of Iowa, where he served as chief resident during his final year. He is board-eligible by the American Board of Oral and Maxillofacial Radiology.

Recently, Dr. Bisnett has relocated to the Minneapolis metro area, where he owns and operates a private practice in oral and maxillofacial radiology, collaborating with dentists in the community for their radiology needs. He is an active member of the American Dental Association (ADA), the Iowa Dental Association (IDA), the Minnesota

Dental Association and the American Academy of Oral and Maxillofacial Radiology (AAOMR).

**COURSE DESCRIPTION:**

In this two-hour lecture, Derrick will cover the basics of imaging, techniques, and common questions regarding CBCT. He will explore the daily use of CBCT in dental practice, providing insights into the fundamental technology behind this imaging method. The first hour will focus on imaging basics, including common viewing techniques and practical tips to enhance your confidence and proficiency with CBCT. In the second hour, Derrick will delve into anatomical structures, common imaging mistakes, and potential pitfalls, ensuring that you can avoid these issues and maximize the benefits of CBCT in your practice.

**Don't Let Practicing Dentistry Break Your Bod! - (Max of 80) (2 CE)**

***(Sponsored by: Lumadent + Premier & Crest)***

**Presented By: Stephanie Botts BSDH, RDH, CEAS**

**5:00 p.m. – 7:00 p.m.**



Ms. Stephanie Botts has been a clinical dental hygienist for over 16 years. She is a Certified Ergonomics Assessment Specialist providing both in-office and virtual ergonomics consulting and coaching to dental professionals. She also provides CE to dental and dental hygiene associations on the topic of ergonomics. Her experience as a clinical dental hygienist and ergonomics expert has allowed her to recognize the unique challenges of practicing pain-free in the dental setting. Stephanie believes that by learning effective strategies to optimize proper ergonomics both inside and outside the operator, dental professionals can practice pain-free and ensure career longevity.

**COURSE DESCRIPTION:**

Knowing and practicing ergonomics is crucial for anyone working in dentistry. We all know we should be sitting up straight and protecting our bodies while working, but how do we do that when working on patients? This course will offer practical guidance on incorporating basic ergonomic principles into the operator. Patient positioning and

operator positioning are crucial elements to focus on while in the operatory, and this course will offer a deep dive into both of these topics. It will also cover the differences in operatory design with the unique benefits and challenges specific to each. Finally, we will learn how to reduce our stress and risk of injury with activities such as breathing, exercise, and diet. Practicing dentistry is tough, but it does not have to break your bod!

**COURSE OBJECTIVES:**

- Understand foundational ergonomic strategies and how to achieve proper ergonomics in the operatory.
- Identify proper operator positioning depending on the task or treatment area.
- Utilize different patient positions to assist in ergonomic dental practice.
- Compare and contrast different operatory layouts.
- Comprehend different strategies to downregulate the nervous system and reduce the risk of future injury.

## **FRIDAY SEPTEMBER 19<sup>th</sup>**

### **The Oral Cavity Under Acid Attack...Identifying, Understanding and Treating Caries, Erosion and other Acid Related Diseases - (3 CE's)**

**Presented By: Dr. Marc Geissberger**

**8:15 a.m. – 11:45 a.m.**



Dr. Marc Geissberger was born in San Francisco and raised in Marin County. He attended Marin Catholic High School. He earned his Bachelors of Science degree in Biology from Saint Mary's College in Moraga, California. After completing his undergraduate degree he attended the University of the Pacific, School of Dentistry, earning a Doctor of Dental Surgery degree in 1991. While in dental school he served as class president his first two years and as student body president during his final year. Additionally, he was elected into Omicron Kappa Upsilon and Tau Kappa Omega dental honor societies for scholastic excellence. In 1994 Dr. Geissberger earned a Masters of Arts in Educational Psychology from the University of the Pacific School of Education.

Dr. Geissberger has practiced in Marin since 1991. He splits his time equally between his private practice and educating practicing dentists. He is an Adjunct

Clinical Professor in the Department of Preventive and Restorative Dentistry and served as the Chair of the Department of Integrated Reconstructive Dental Sciences at the University of the Pacific, School of Dentistry for 15 years. He has maintained a faculty appointment continuously since 1991.

#### **COURSE DESCRIPTION:**

As a dentist, personal trainer and fitness nutrition specialist, Dr. Geissberger brings a unique perspective to the subjects of caries, diet and the oral environment. Through this enlightening program, Dr. Geissberger will discuss various disease conditions that plague the entire dental population and identify several at risk populations. The importance of oral pH will be discussed and strategies for altering an unfavorable oral environment will be outlined. Additionally, the dental team will learn progressive strategies to help their patients achieve oral balance and curb their disease processes. Nutrition and diet control will be discussed extensively. At the completion of this program, clinicians will:

#### **COURSE OBJECTIVES:**

- Understand the difference between a balanced oral environment and one that is susceptible to disease.
- Develop strategies which can be implemented in practice to help patients achieve oral balance.
- Develop a program for caries eradication that can be easily implemented into private practice.
- Develop strategies to begin to discuss the oral implications of poor eating strategies and provide some tips.
- Learn which materials should be used and how to properly restore dentitions plagued with the effects of erosion, abrasion, GERD and bulimia.

### **Peri-Implant Disease and Implant Maintenance: Etiologies and Risk Factors - (6 CE's)**

**(Sponsored by: ZimVie)**

**Presented By: Dr. Jason Naud**

**8:15 a.m. – 4:45 a.m.**

Course description coming soon

## **Making Sense of the Whitening Craze and Battling High Carries Rate in an Uncontrolled Environment?**

**(3 CE's)**

**Presented By: Dr. Marc Geissberger**

**1:15 p.m. – 4:45 p.m.**



Dr. Marc Geissberger was born in San Francisco and raised in Marin County. He attended Marin Catholic High School. He earned his Bachelors of Science degree in Biology from Saint Mary's College in Moraga, California. After completing his undergraduate degree he attended the University of the Pacific, School of Dentistry, earning a Doctor of Dental Surgery degree in 1991. While in dental school he served as class president his first two years and as student body president during his final year. Additionally, he was elected into Omicron Kappa Upsilon and Tau Kappa Omega dental honor societies for scholastic excellence. In 1994 Dr. Geissberger earned a Masters of Arts in Educational Psychology from the University of the Pacific School of Education.

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### **COURSE DESCRIPTION:**

The Whitening Craze continues. What materials will you advocate for your patients? Should practitioners offer a variety of options to their patients? This program will attempt to make sense of all of the products and techniques available in today's market place. The lecture will focus on materials and their applications as well as cost analysis of various systems. Laser bleaching, light assisted bleaching, power bleaching, over the counter bleaching, take-home bleaching and other systems will be discussed at length. Strategies on how to increase the whitening component of private practice will be discussed. During this program practitioners will:

### **COURSE OBJECTIVES:**

- Understand the differences between over the counter bleaching products and dentist dispensed products.
- Be able to weigh the pros and cons of in office whitening vs. home whitening.
- Garner a better understanding of the effectiveness of all whitening techniques.
- Learn how to control post operative sensitivity for their whitening patients.
- Develop enhance this component of their practices.