

## **STREAMLINED SUCCESS:**

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*Increasing Efficiency and Your Bottom Line*

*Tired? Frustrated? Wondering if it's all worth it?*

Whether it's increasing practice production, improving team culture, or enjoying more time away from the office that you seek, Dr. Moorhead's proven Streamlined Success method provides the systems, strategies and blueprint to drive your success to new levels.

Gain techniques to improve your treatment planning and case presentation skills from a clinical and patient-centered perspective. Refine your photography techniques to improve case acceptance. Learn how to help your patient understand and own their dental treatment needs, scale their treatment for affordability, and motivate them to proceed with treatment. Discover systems and protocols that can revolutionize the dental practice and interaction with patients.

### **Learning Objectives:**

- Define and explore key business systems, including how to deal with and avoid system failure
- Discover a strategy for consistency in patient satisfaction and retention
- Identify LEAN manufacturing principles that simplify complex procedures, room setups
- Explore productivity hacks for scheduling, treatment planning, organizing complex treatment
- Improve treatment planning and case presentation skills (including photography techniques)
- Examine effective patient and team communication skills
- Learn how to simplify the creation of standard operating procedures
- Learn time management and discipline techniques to take your practice to the next level.

Suggested Audience: Dentist and Team